



**Management Coordination Committee (MCC) Meeting Minutes
April 18, 2023**

ATTENDANCE

MCC Members:

- Susan Fife-Ferris, SPU, MCC Chair
- Corina Pfeil, SCA, Kenmore Councilmember, MCC Vice-Chair
- Josh Baldi, KC WLRD
- Ryan Kellogg, PH SKC
- Lorraine Patterson-Harris, KC SWD

Other Attendees:

Maythia Airhart, KC WLRD	Kazia Mermel, SCA	Andy Smith, KC SWD
Joy Carpine-Cazzanti, KC WLRD	Lauren Mansur, KC WLRD	Kathy Thompson, KC WLRD
Alice Chapman, KC WLRD	Tracee Mayfield, PH SKC	Thanh Truong, KC WLRD
Ryan Cunningham, KC WLRD	Michell Mouton, KC WLRD	Linda Van Hooser, PH SKC
Michael Denson, KC SWD	Kristin Painter, KC WLRD	Dave Ward, KC WLRD
Ashley Evans, SPU	Trevor Peckham, KC WLRD	Charles Wu, KC WLRD
Minty LongEarth, PH SKC	Emmanuel Rivera, KC WLRD	Madelaine Yun, KC WLRD

GENERAL BUSINESS

Announcements

Maythia Airhart announced that long-time Haz Waste Program employee Sue Hamilton is retiring.

MCC Minutes

MCC reviewed and approved the March 21, 2023, meeting minutes without revisions.

DISCUSSION ITEMS

Hazardous Waste Rate Planning

Madelaine Yun provided a briefing on rate planning and assessment of needs beyond 2024. The Board of Health authorized a four-year rate increase from 2019 through 2022. Those increases have been implemented. In August 2021, MCC delayed implementing a rate increase for 2023 and 2024.

Based on current financial projections, the fund balance is in a healthy position to maintain services at current levels through 2025. Staff recommend no rate increase for 2025. This aligns with the King County Office of Performance, Strategy and Budget (PSB) recommendation.

King County is shifting its fiscal biennium from odd-numbered years to even-numbered years to align with County election cycles. To enable that change, 2025 will serve as a one-year transitional budget. Biennial budgeting will resume for 2026-2027. Program staff will use this transitional time to conduct long-term planning to analyze the Program's business needs for 2026 and beyond.

DECISION: MCC unanimously agreed to maintain current rates through 2025.

Communications 2023 Initiatives and Priorities

Michell Mouton presented Communications Program initiatives and priorities for 2023. The Haz Waste Program is shifting its focus from increasing hazardous waste collections and use of alternative products, to drive change in legislative policy and systems change. As such, Communications needs to focus on educating residents and small businesses about why hazardous waste is a problem and the impact it has on our collective health and environment.

In 2022, baseline research was done to guide marketing tactics and messaging. Key findings show most residents recognize using non-hazardous products is good for them individually, their loved ones, and their community, and are supportive of policy or actions around toxic chemical use and extended producer responsibility. However, overall awareness among County residents about how their hazardous products affect the broader community and the environment is generally low. Also, awareness about Haz Waste services among people who identify as BIPOC, rent their residences, live in multi-family housing, and/or are younger is disproportionately low when compared to other populations. In 2023, efforts will be made to reach populations identified in the study as being underserved by our Program.

To ensure we are impactful and effective with these groups we will consolidate our multiple outreach efforts (collection promotions, prevention marketing, service outreach, and customer education) into one umbrella campaign. We will invest a total budget of \$370,000 (this includes \$200,000 for media buys). Campaign tactics include a marketing mix of broadcast, social media, digital media, earned media, and community level outreach, that reaches across the County. We will also partner with local influencers to reach untapped audiences.

Board of Health Code Update

Dave Ward provided an overview of the process and timeline for updating Board of Health Code 11.04 this year. Details in the graphic below.

Hazardous Waste Management Program – Board of Health Code Update

<p><u>What is the proposed change?</u> Board of Health Code Section 11.04 - “Local Hazardous Waste Program’s Management Coordination Committee”</p> <p>Substantive changes:</p> <ul style="list-style-type: none"> Change the definition of “Department” from “Seattle/King County Department of Public Health” to “King County Department of Natural Resources and Parks” <p>Housekeeping changes:</p> <ul style="list-style-type: none"> Clarify fee language for vehicle drop-off at transfer stations Delete obsolete code sections Update obsolete code references Fix typos and outdated language <p>Purpose of the proposed change:</p> <ul style="list-style-type: none"> The change enables the Department of Natural Resources and Parks (DNRP) to collect Hazardous Waste fees instead of Public Health – Seattle & King County (Public Health) The change enables the department assigned to manage the Local Hazardous Waste Fund collect fees intended for the fund. 	<p><u>Schedule</u></p> <p>Now:</p> <ul style="list-style-type: none"> Draft code language Draft staff report, presentation, legal notice Legal review <p>June:</p> <ul style="list-style-type: none"> Prep Board chair <p>July Board of Health meeting:</p> <ul style="list-style-type: none"> Brief Board on the Haz Waste Program Propose draft code changes <p>September Board of Health meeting:</p> <ul style="list-style-type: none"> Hearing Deliberation Decision (proposed) <p>October Board of Health meeting:</p> <ul style="list-style-type: none"> Continued deliberation (if needed) Decision (if needed) <p>January 1, 2024 effective date:</p> <ul style="list-style-type: none"> Effective 1/1/2024, DNRP will collect Hazardous Waste fees instead of Public Health 	<p><u>Questions</u></p> <p>Are the Hazardous Waste rates changing?</p> <ul style="list-style-type: none"> No. These code revisions will not affect rates. <p>Do ratepayers have to do anything different?</p> <ul style="list-style-type: none"> The department and address where ratepayers send their fee payments will change. Otherwise, ratepayers are not affected. Fees will remain the same. <p>How are the cities and tribes affected?</p> <ul style="list-style-type: none"> Cities and tribes are not affected. <p>How are homeowners affected?</p> <ul style="list-style-type: none"> Homeowners and renters are not affected. <p>If fees or rates are not changing, then why make these updates?</p> <ul style="list-style-type: none"> To streamline operations in the Hazardous Waste Management Program, certain operations are being consolidated within DNRP. In fall of 2022, the County Council transferred management of the Local Hazardous Waste Fund from Public Health to DNRP. This change in fee collection will complete the transfer.
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4/5/2023

2022 Annual Report

Maythia Airhart presented highlights from the Program's 2022 Annual Report, including:

- The report shows how we've extended our commitment to our mission – protecting and improving the health and environment for our communities.
- The report features memorable snapshots of our Program's work to provide accessible and meaningful services to King County customers, while strengthening our collaborative partnerships with communities, businesses, cities, tribes, and agencies around the region.
- While we reimagined our operating model we delivered on our regular work of the Program. We offered convenient and safe disposal options, provided services that protects people from toxic exposures, and helped advance policy initiatives.
- We partnered with community organization, Afghan Health Initiative, to respond to potential lead contamination in cookware commonly used by Afghani communities. One of our shared accomplishments was producing an educational video about using safer cookware options that reduce exposure to lead.
- Built relationships with Black, Indigenous, and People of Color (BIPOC) owned businesses resulting in over 30 on-site visits to provide technical help to local auto shops.
- Our collection services helped keep 3,231,240 pounds of hazardous waste out of the environment. This included collection events hosted by our city and tribal partners.
- We helped 14,033 residents learn how to identify harmful products and adopt safer choices or behaviors to reduce exposure to hazardous materials through hands-on workshops and phone and email support.
- The Program is better networked and tied into larger conversations around systems changes. We advanced policy changes and are now seeing successful results.

UPDATES

Director's Report

Maythia Airhart presented the April Director's Report highlighting current areas of interest to MCC, including the look-ahead calendar for the next three months.

Next Meeting: May 16, 2023, 10 a.m.-noon, teleconference