



**Eastrail Regional Advisory Council**  
**Thursday, January 25, 2024 1:00 PM - 3:00 PM**

- 1:00 PM – 1:05 PM    **Introductions and Agenda Review**
- RAC Co-Chair/City of Kirkland Deputy Mayor Jay Arnold
- 1:05 PM – 1:10 PM    **Approval of October 19, 2023 RAC Meeting Summary**
- RAC Co-Chair/City of Kirkland Deputy Mayor Jay Arnold
- 1:10 PM – 1:35 PM    **Major Capital Project 2024 Look Ahead (Information Item)**
- Joe Inslee, King County Parks and Recreation Division
  - Principals’ Staff Team members
- 1:35 PM – 1:55 PM    **2024 RAC and PST Work Plan (Information and Consensus Item)**
- David St. John, King County Department of Natural Resources and Parks
- 1:55 PM – 2:20 PM    **Scope and Resource Commitments for 2024 RAC Events (Information and Discussion Item)**
- David St. John, King County Department of Natural Resources and Parks
- 2:20 PM – 2:30 PM    **Federal and State Funding Update – (Information Item)**
- Principals’ Staff Team
- 2:30 PM – 2:40 PM    **Sound Transit 2 Line Opening Planning (Information Item)**
- Ariel Taylor, Sound Transit
- 2:40 PM – 2:50 PM    **Progress and Success Updates (Information Item)**
- RAC Members
- 2:50 PM – 3:00 PM    **Public Comment**
- RAC Co-Chair/City of Kirkland Deputy Mayor Jay Arnold

**Adjourn**



# **EASTRAIL REGIONAL ADVISORY COUNCIL**

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DRAFT MEETING SUMMARY  
October 19, 2023 | 10 AM – 12 PM  
Zoom Meeting

**Regional Advisory Council (RAC) Members Present:** Jay Arnold, Kirkland Deputy Mayor (Co-Chair); Sarah Perry, King County Councilmember (Co-Chair); John Stokes, Bellevue Councilmember; Michael Ingram (alternate for Councilmember Stokes during second half of meeting); Christie True, Director, King County Department of Natural Resources and Parks; Jessica Forsythe, Redmond Council President; Ryan McIrvin, Renton Councilmember; Tom Teigen, Snohomish County; Matt Larsen, Puget Sound Energy; Ariel Taylor (alternate for Don Billen), Sound Transit; Michelle Evans, Woodinville Councilmember

## **Welcome and Introductions**

Deputy Mayor Jay Arnold called the meeting to order at 10:03 am, welcomed all in attendance to the final RAC meeting of 2023, and reviewed the agenda.

## **Approval of July 27, 2023 RAC meeting summary**

Councilmember Sarah Perry moved to approve the July 27 meeting summary and Councilmember Jessica Forsythe seconded. **Members unanimously voted to approve the July 27 meeting summary.**

## **Eastrail North and South Connections Vision and Actions (Information Item)**

Emily Griffith from Snohomish County, Jared Hill from City of Woodinville, Cailin Hunsaker from City of Renton, and Curt Warber from King County Parks provided updates on the north and south connections to Eastrail as part of achieving the overall Eastrail Vision. Slides were included in the meeting packet.

### *North Corridor Connections*

- 12-mile rail-to-trail Centennial Trail South extension will connect Eastrail to the Centennial Trail and provide 42 miles of continuous shared-use trail throughout Snohomish County. Snohomish County is currently working to resolve property issues, waiting to hear back about a \$7.2M Reconnecting Communities and Neighborhoods (RCN) grant, and planning to hire a consultant to restart the planning and design process.
- In early September Woodinville held a Golden Spike Removal ceremony attended by Rep. Suzan DelBene and other elected officials to celebrate a railbanking decision and received \$2.5M in Community Partnership Funds for the Eastrail Crossing and SR202 Trestle widening project. They are also working with King County to plan for connecting the Sammamish River Trail to Eastrail and have selected a design for the new SR 202 pedestrian bridge replacement.
- King County is working with Woodinville to plan for the best connection between the Eastrail Eastrail Spur, and Woodinville's Eastrail segment. Woodinville's and Snohomish County segment development are opportunities for the City and Counties to collaborate on a future vision for the County-owned trail.

### *South Corridor Connections*

- Renton is currently working on several trail connections; King County is negotiating with BNSF to secure property rights to the last mile of trail and extend Eastrail further south near Gene Coulon Memorial Beach Park. The Park Avenue North extension project is expected to be completed in March 2024. Phase 3 of the Lake Washington Loop Trail project from Logan Ave S to Rainier Ave S

was completed in October 2022; Phase 4 extending the route west is underway with expected completion in Q2 2025. The Renton Connector will provide a route through downtown Renton connecting the Lake to Sound Trail and the Cedar River Trail, and work is underway to fill gaps along South 7<sup>th</sup> St. on the Lake to Sound Trail.

#### *Discussion & Next Steps*

- Members noted the complexities of completing these remaining connections in jurisdictions at the north and south ends of Eastrail which also host critical infrastructure corridors.
- Staff also noted that the connection at the end of Eastrail in Redmond will be completed in conjunction with the Redmond Link light rail extension in spring 2025.

#### **2024 RAC Event Scoping (Discussion and Direction Item)**

Deputy Mayor Arnold shared a proposal developed by RAC Co-chairs and staff for the 2024 event in the RAC workplan (included in the meeting packet). The proposal includes holding the event sometime between May and September 2024, and event activities do not have to occur at the same time.

- Proposed activities include:
  - Part 1: Site visits to highlight key projects
  - Part 2: RAC-convened assembly
  - Part 3: Public celebration and activation of Eastrail
  - Part 4: Video documenting the collaborative efforts of RAC

#### *Discussion & Next Steps*

- Members expressed excitement about the proposal and requested more information about additional budget requests from RAC members. The total estimated budget from the original concept and discussion in October 2022 was between \$30-80,000.
- Staff will work to further refine activity scopes and associated resource needs and estimates and share at the January RAC meeting.

#### **Cross-cutting Issues Look Ahead (Discussion and Direction Item)**

Deputy Mayor Arnold and David St. John of King County Parks provided updates on cross-cutting issues on the Eastrail (list included in the meeting packet) and solicited input from RAC members on priorities to inform future RAC meeting planning. Members shared the following priorities:

- E-bikes and e-scooters, safety and speed concerns
- Lighting on the trail and light pollution
- Trail etiquette and user education
- General user safety
- Open/closed hours to support commuting options
- Art development along the trail
- Pollinator pathways integration with trail design
- Bathrooms along the trail (including responsibility for building and maintaining them)
- Consistency on trails across jurisdictions (design, rules, etc.)

#### **Federal and State Engagement (Information Item)**

Colin Petkus of Eastrail Partners provided updates on federal and state engagement.

#### *Federal*

- In partnership with King County, Eastrail Partners hosted staff from Reps. DelBene, Smith, and Senator Murray's offices on the I-90 Steel Bridge section highlighting the importance of that connection.

- There are two active Eastrail grant proposals for federal funding: Reconnecting Communities to Neighborhoods grant (Snohomish County) and the Safe Streets for All grant (King County and Bellevue) for central Bellevue bike/ped improvements.
- Anticipate notice of funding opportunity (NOFO) for RAISE grants in the next month or two.

#### *State*

- Have not discussed Eastrail priorities or supplemental budget requests in upcoming legislative session.
- Bellevue, Woodinville, and King County have challenges related to timing of Move Ahead WA appropriated funds and will be working to resolve this session.

#### *Discussion & Next Steps*

- Staff and Co-chairs will continue discussions with Eastrail Partners about how to advocate for increased funding flexibility in the 2024 legislative session.
- RAC members authorized Co-chairs to transmit a letter if needed before the January RAC meeting in support of accelerating already appropriated funds.

### **Progress and Success Updates (Information Item)**

Eastrail Partners – continuing to work with Eastside for All on cross-cultural arts project, developed a temporary art installation for Welcoming Week in September, and will be pursuing permanent cross-cultural art installations in the future. Also working on an inclusive call for artists template to share with government partners for public art.

Renton – Coulon Park improvements are complete and reopened with full access.

Bellevue – applied for a \$2.5M PSRC Transportation Alternatives Program grant in July to connect Eastrail to the Mountains to Sound Greenway Trail. Bellevue and other staff met with staff from the office of Rep. DelBene as part of Bellevue is now in her district.

Kirkland – held a ribbon cutting ceremony at Kirkland Rotary Pavilion Station on Eastrail at Kirkland Way which preserves track and signal art and includes historical information about its significance as a gathering location for Japanese Americans interned during World War II.

Redmond – on track for Redmond Central Connector III, at 90% design. [Redmond Lights](#) begins December 2<sup>nd</sup>.

King County – NE 8<sup>th</sup> bridge project construction is mostly complete, however public opening will be delayed until May 2024 due to supply chain issues. Permitting is underway for gravel trail between NE 6<sup>th</sup> and 4<sup>th</sup>. I-405 Bridge work continues, expect it will open at the same time as the Wilburton Trestle. Wilburton Trestle is going to bid next month. Northup Trail connection is also under construction. East Lake Sammamish Trail is now open.

Woodinville – held Golden Spike Removal ceremony and rail tie removal is nearly complete.

Snohomish County – thanked RAC members for grant proposal letters of support. Currently moving through final Transportation Safety Board process and expect a decision in spring or early summer next year. Had a ribbon cutting and received national recognition for [Meadowdale Beach park project](#) in partnership with BNSF at the 2023 National Recreation and Parks Association Conference, as well as PSRC's Vision 2050 Award for Innovation and Conservation in Parks.

Sound Transit – on track to open initial segments of the 2 Line next spring. Sound Transit Board will be adopting 2024 Service Plan next week which includes necessary work to open the 2 Line. Held I-405 bus rapid transit groundbreaking ceremony in Kirkland. Anticipate opening Redmond Technology Center Garage by the end of the month.

Puget Sound Energy – Richards Creek Substation was completed and transmission line is now energized; they are working on a few remaining permits in Bellevue to complete the corridor.

### **Public Comment**

- Randy Haagens, a resident of south Bellevue, requested having a map and/or signage for safe detours so users could ride the entire Eastrail.
- Chris Kettering, a resident of Kirkland, suggested volunteer opportunities related to Eastrail, as well as utilizing map technology to improve trail usability and help users understand how to navigate between the different trails, potentially partnering with Google Maps or Apple Maps.

The meeting recording is available here: [2023 Meetings - King County](#). Interested parties should send comments to [eastrail@kingcounty.gov](mailto:eastrail@kingcounty.gov). Joe Inslee will compile any additional comments received.

### **Next Steps and Adjournment**

The next RAC meeting will be in January 2024. Staff will send out the schedule for 2024 quarterly meetings soon, as well as meeting registration information in advance. The meeting adjourned at 11:52 am.

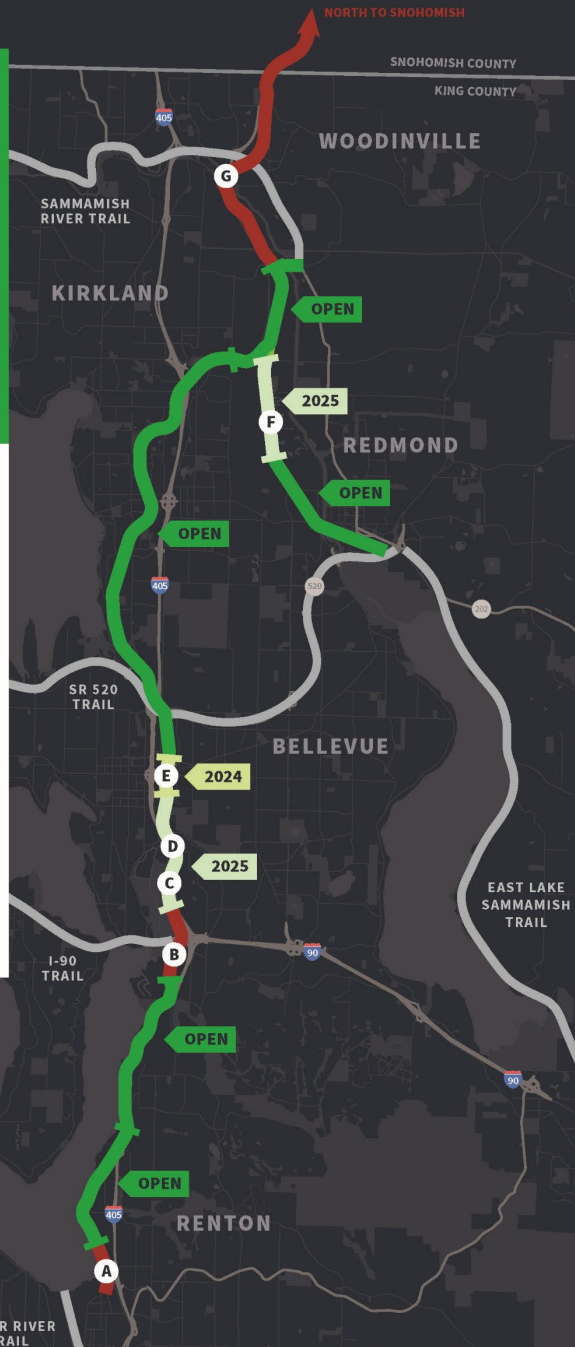
# EASTRAIL

## Anticipated Trail Connection Projects 2023-2025

Years shown reflect assumptions that are current as of January 2024 and are subject to change based on new information

- OPEN
- 2024 OPEN BY DEC 2024
- 2025 OPEN BY DEC 2025
- NOT YET FUNDED

- (A)** Extension to Renton (Partially funded)
- (B)** I-90 Crossing (Partially funded)
- (C)** WSDOT I-405 Overpass
- (D)** Wilburton Trestle
- (E)** NE 8th Street Overcrossing
- (F)** Redmond Central Connector Phase III
- (G)** SR 202 Trestle (Partially funded)



# Eastrail Capital Project Updates

Eastrail Regional Advisory Council  
January 25, 2024

# An Anticipated Construction Outlook

Timeline and cost information is current as of January 2024 and is based on the best available information at this time.

Estimating standards vary between agencies and based on the extent of design work completed for each project. Contact Joe Inslee, King County Parks for questions or clarification, [jinslee@kingcounty.gov](mailto:jinslee@kingcounty.gov)

# 2023 Accomplishments

Totem Lake Connector Complete



Woodinville Rail Removal



Northup Connector Complete



BEFORE



AFTER





# 2024 Eastrail Milestones



**NE 8th Street Bridge**

..... *Construction since 2022* ..... **Ribbon Cutting**

**Wilburton Trestle**

----- **Groundbreaking** ..... *Construction* .....

**RCCIII**

..... *Construction* .....

**ST 2 Line**

..... **Ribbon Cutting**

# Connecting Redmond Central Connector to the East Lake Sammamish Trail

## KING COUNTY/ SOUND TRANSIT

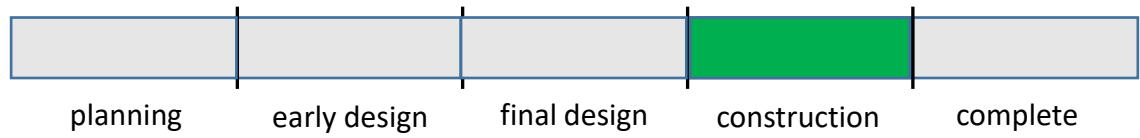


# Connecting Redmond Central Connector to the East Lake Sammamish Trail

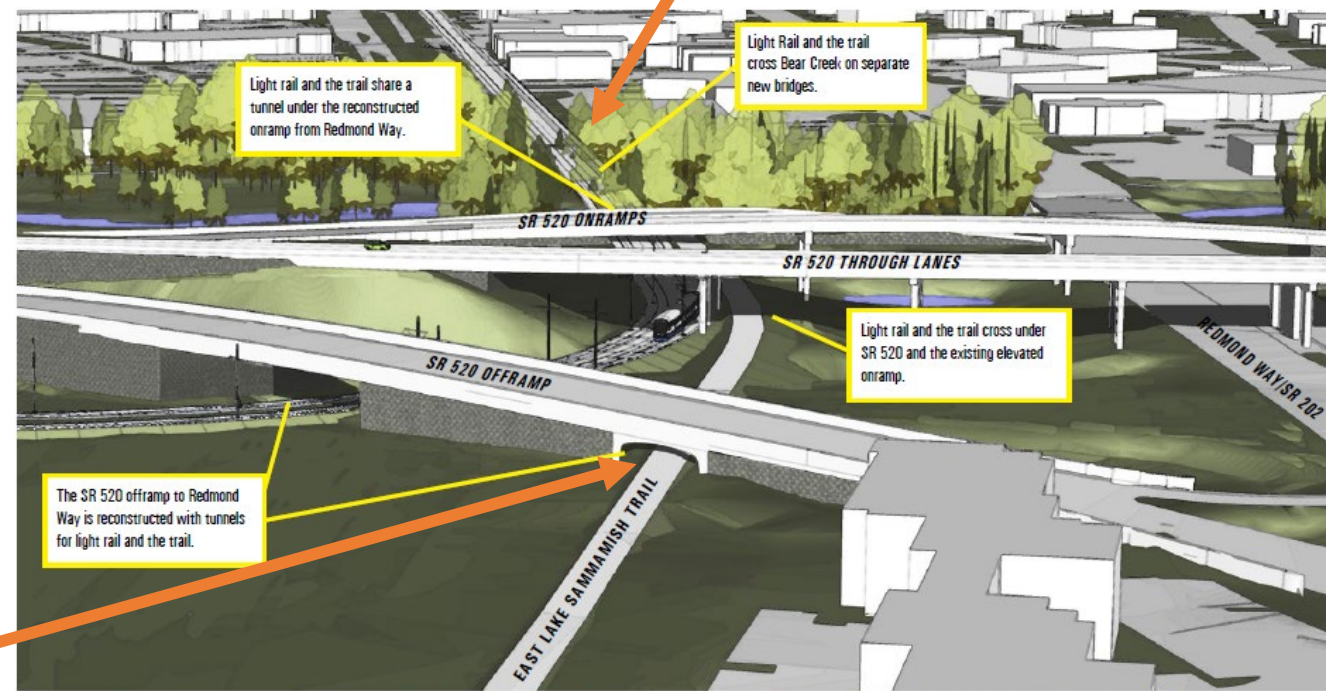
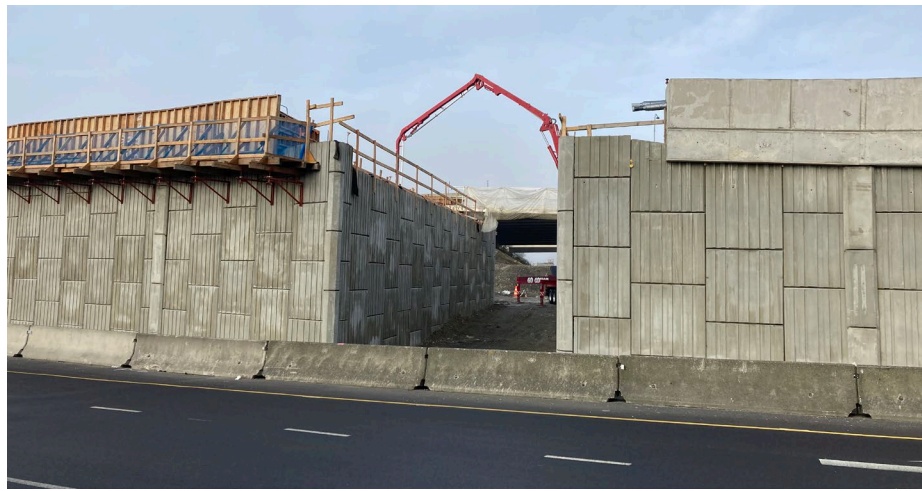
(in coordination with Sound Transit Downtown Redmond Link Extension Project)

## KING COUNTY/REDMOND/SOUND TRANSIT

- The East Lake Sammamish Trail (ELST) North Extension will replace crossing 10+ lanes of traffic with a direct, off-street bike/ped connection with the Redmond Central Connector/Eastrail
- 2024 trail work includes finishing the Bear Creek bridge surfacing and trail construction along the Sound Transit Marymoor Village station area frontage and into downtown Redmond
- 2024 transit work includes opening the 2 Line to the Technology Center campus and system testing between that campus and the Marymoor Village/Downtown Redmond stations



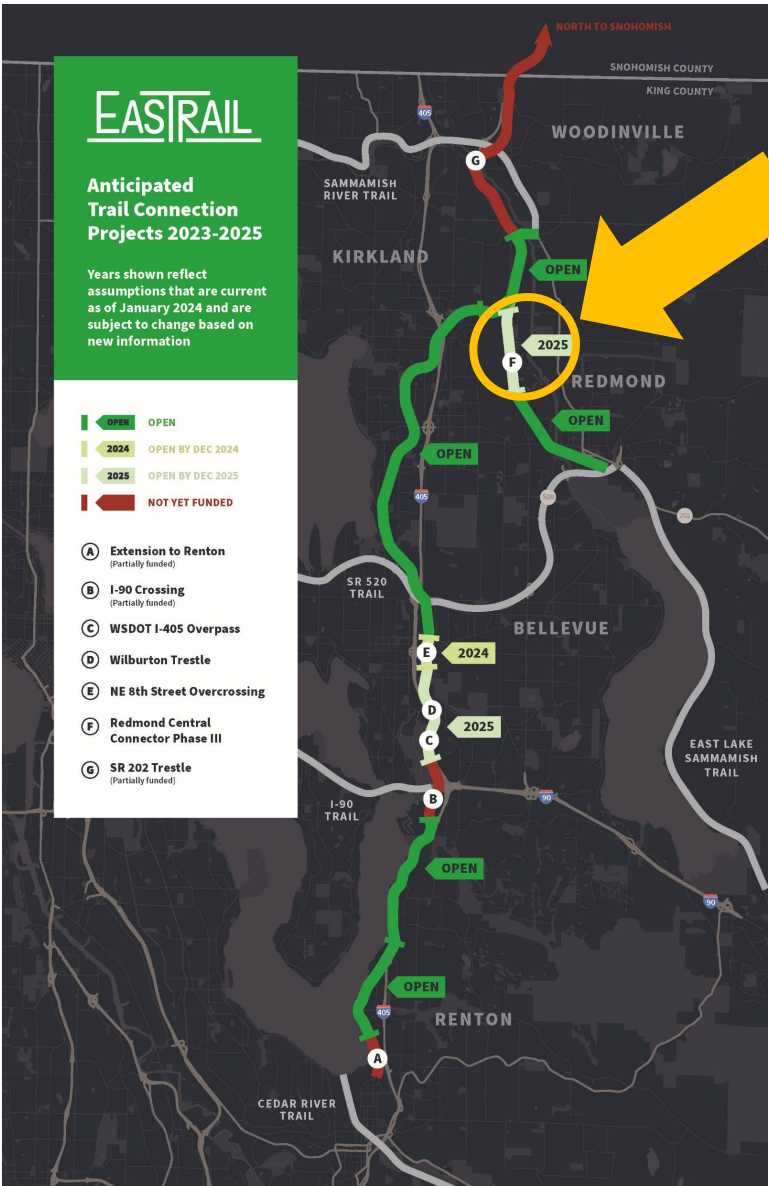
**ESTIMATED OPENING: 2025**



The light rail connection between southeast Redmond and downtown will create a corridor to extend the East Lake Sammamish Trail through the SR 520 interchange.

# Redmond Central Connector Phase III

## CITY OF REDMOND



# Redmond Central Connector Phase III

## REDMOND

- RCC III is a 1.6-mile segment that will extend the RCC north to NE 124<sup>th</sup> street at the Kirkland border.
- The third and final phase of the Redmond Central Connector.



### RCC III PHASE



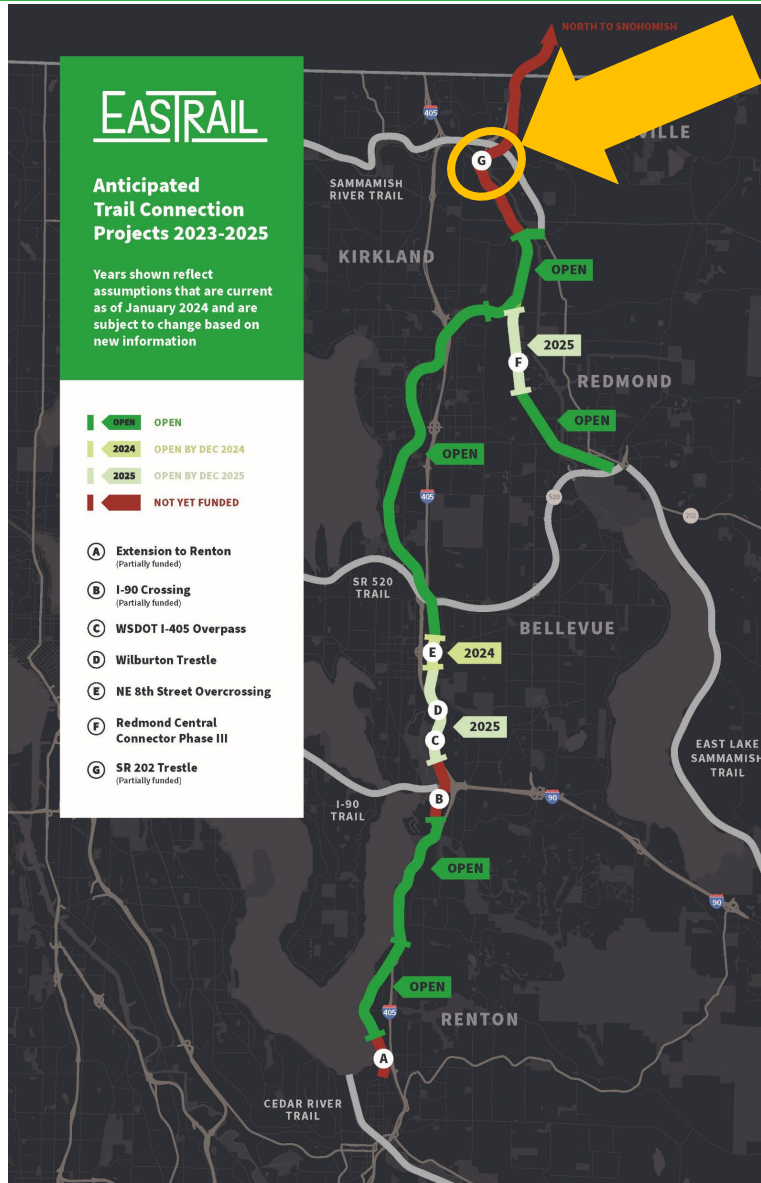
**GROUNDBREAKING:** November 2022

- PSE Sammamish-Juanita Project in 2023
- City of Redmond Trail Project in 2024

**ESTIMATED TRAIL OPENING:** 2025

# 202 Trestle

## CITY OF WOODINVILLE



# Woodinville 202 Trestle

## WOODINVILLE

- Improve where the Eastrail passes over State Route 202 at the entrance of downtown Woodinville.
- Implementing this project will kickstart the process towards the complete Woodinville section of Eastrail to the Snohomish County line



### PHASE



- Finalizing conceptual 202 bridge design
- Adding Eastrail comprehensive plan to City CIP for 2023
- Construction is expected to start in Fall of 2025 and be completed in late 2026.

### Secured Funding

- \$2.5M Rep. DelBene Community Partnerships funds
- \$5M Move Ahead WA

# SR 202 Pedestrian Bridge: Option 2

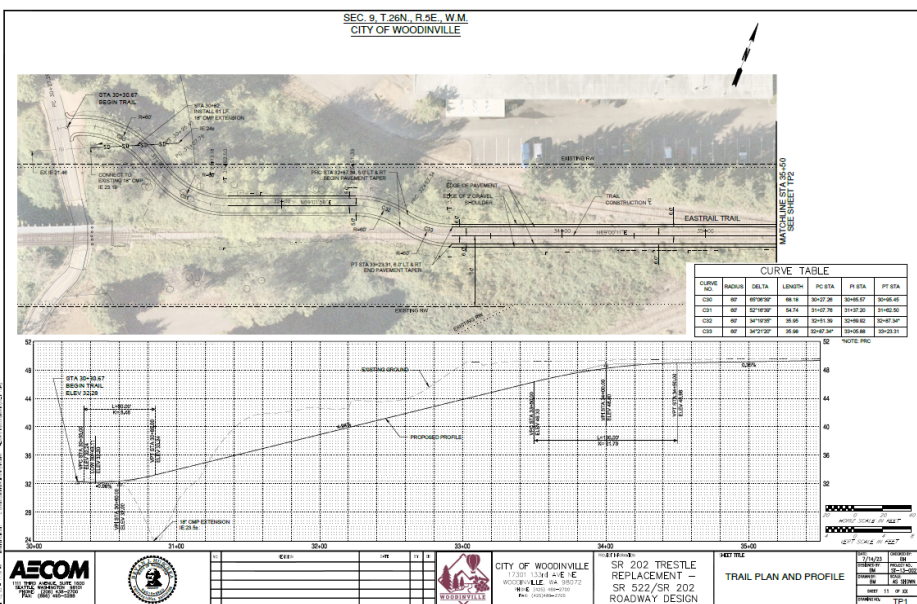




# Sammamish River Trail

## WOODINVILLE

- Woodinville has hired AECOM to design the connector.
- AECOM / City / King County currently working on designing a safe and easy to use connection.
- Navigating restrictions with historic railroad segments and line of sight issues.



# Slater/132 HAWK Crossing KIRKLAND



# Slater/132 HAWK Crossing KIRKLAND

- City of Kirkland has designed and is seeking funding for a direct, safe, at grade crossing which will be constructed in 2024
- Currently trail users must use existing crosswalk at 124<sup>th</sup>



## PHASE



**ESTIMATED CONSTRUCTION:** 2024



Current conditions at 132nd

# Eastrail to Spring Blvd Connector

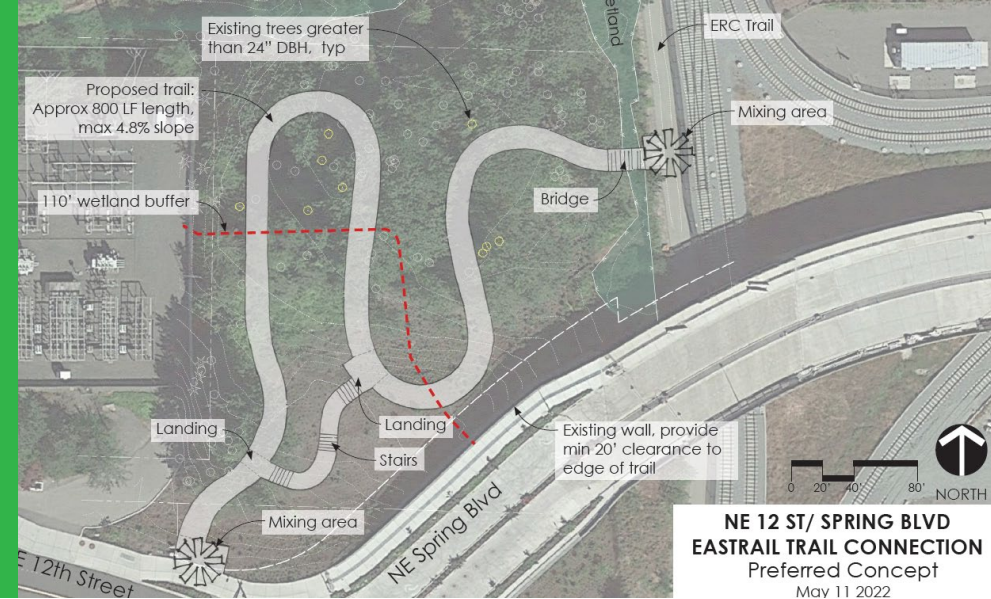
## BELLEVUE



# Eastrail to Spring Blvd Connector

## BELLEVUE

- Connects north-south Eastrail to east-west NE 12th St/Spring Blvd path
- Provides efficient route to BelRed/Spring District (to the east) and Downtown (to the west)
- Traverses 34' grade difference

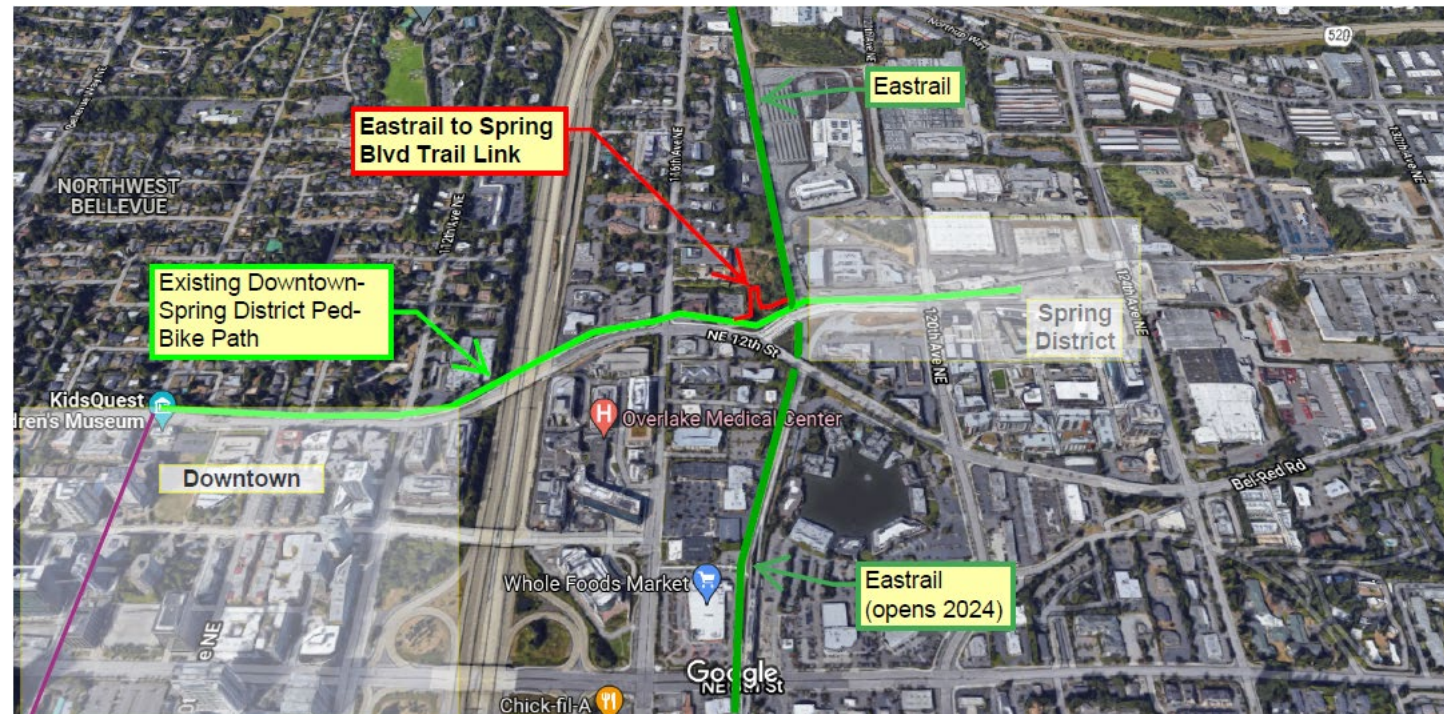


**NE 12 ST/ SPRING BLVD  
EASTRAIL TRAIL CONNECTION**  
Preferred Concept  
May 11 2022

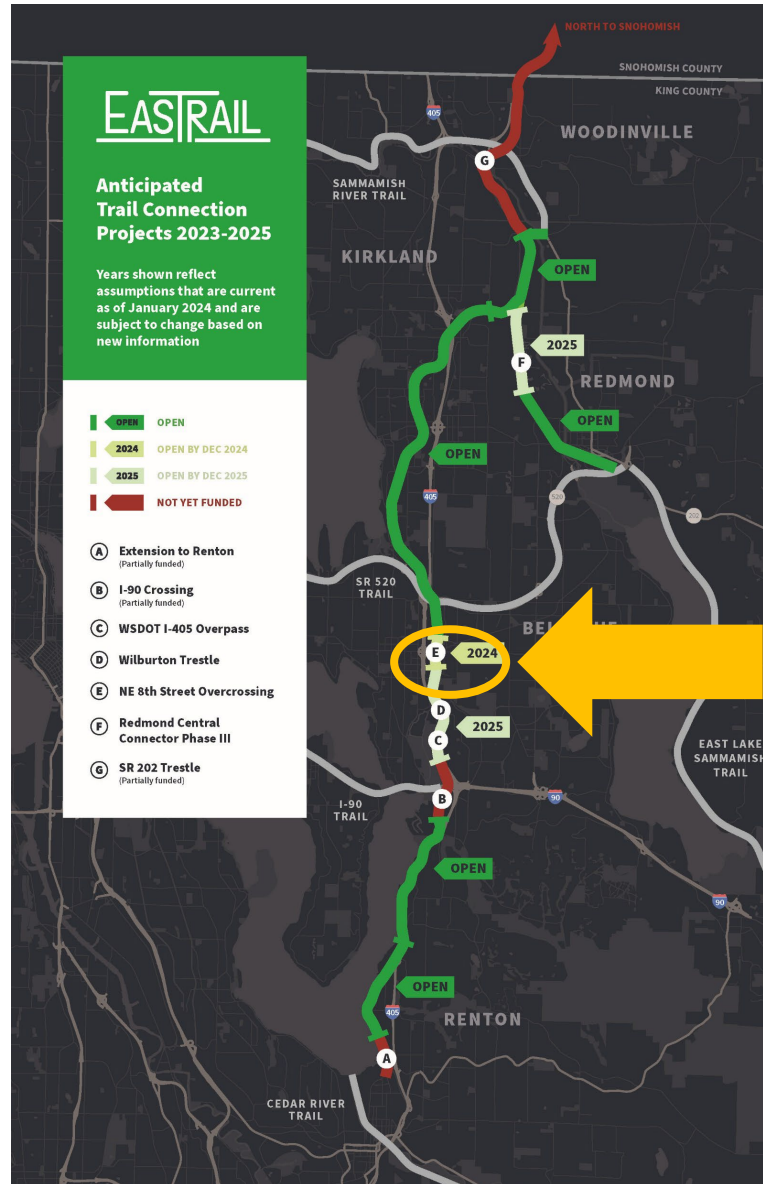
### PHASE



**ESTIMATED START OF CONSTRUCTION: 2025**



# NE 8<sup>th</sup> Street Crossing KING COUNTY



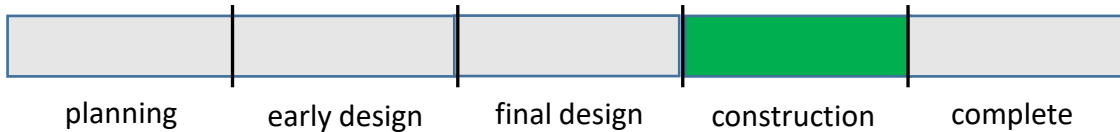
# Eastrail NE 8<sup>th</sup> St. Crossing

## KING COUNTY

- Provides critical connection to Wilburton Light Rail Station.
- Japanese American Agricultural Heritage art commemoration integrated into the design.



### PHASE



**CONSTRUCTION:** 2022 - 2024

**Project Cost: \$31M**

### Funding Sources

- King County \$28M
- Sound Transit \$3M



NE 8<sup>th</sup> St. crossing

# Eastrail NE 8<sup>th</sup> St. Crossing Construction





# Central Wilburton Segment

## KING COUNTY



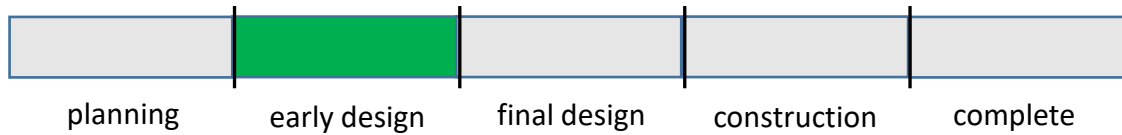
# Central Wilburton Segment

## KING COUNTY

- ¾ Mile gravel trail connecting NE 8<sup>th</sup> Bridge to Wilburton Trestle in Bellevue
- Includes a new signal crossing at SE 1<sup>st</sup>
- Will fill in remaining gap to complete an uninterrupted trail in Bellevue from the Mercer Slough education center to the Cross Kirkland Corridor.



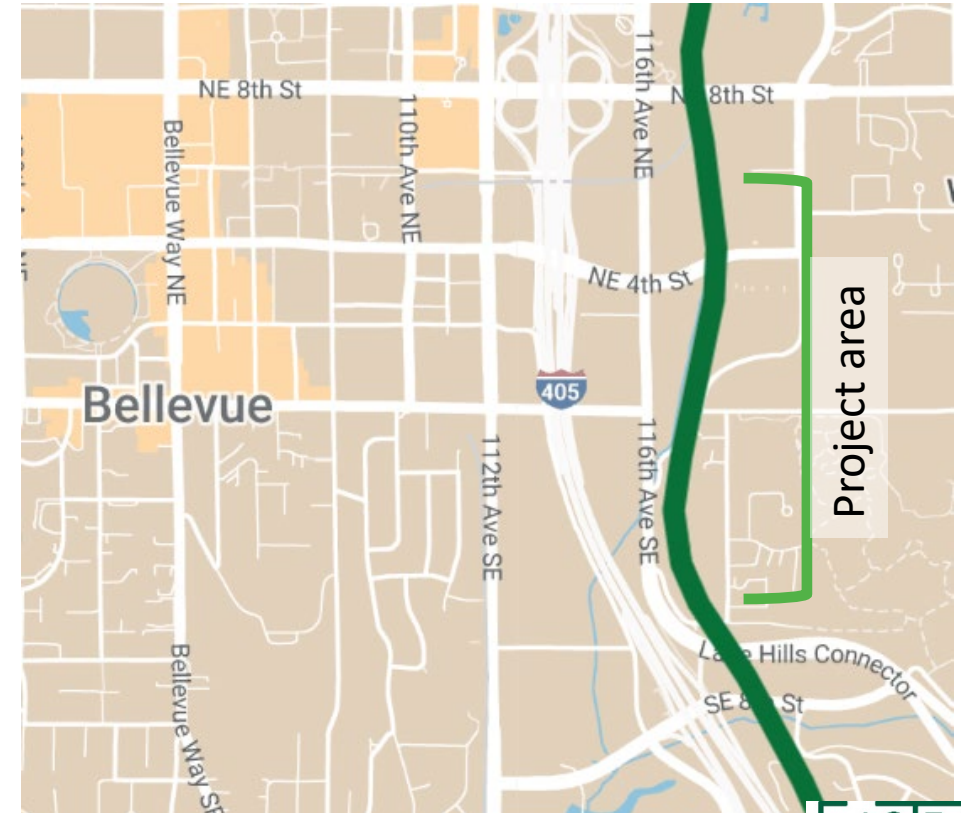
### PHASE



**CONSTRUCTION AND OPENING : 2025**

### Funding Sources

- Amazon \$2.5 Million



Project area

# Wilburton Trestle KING COUNTY



# Wilburton Trestle

## KING COUNTY

- Iconic landmark and critical connection
- Reached 100% design
- Distinctive railing, benches, overlooks
- Historic railroad character



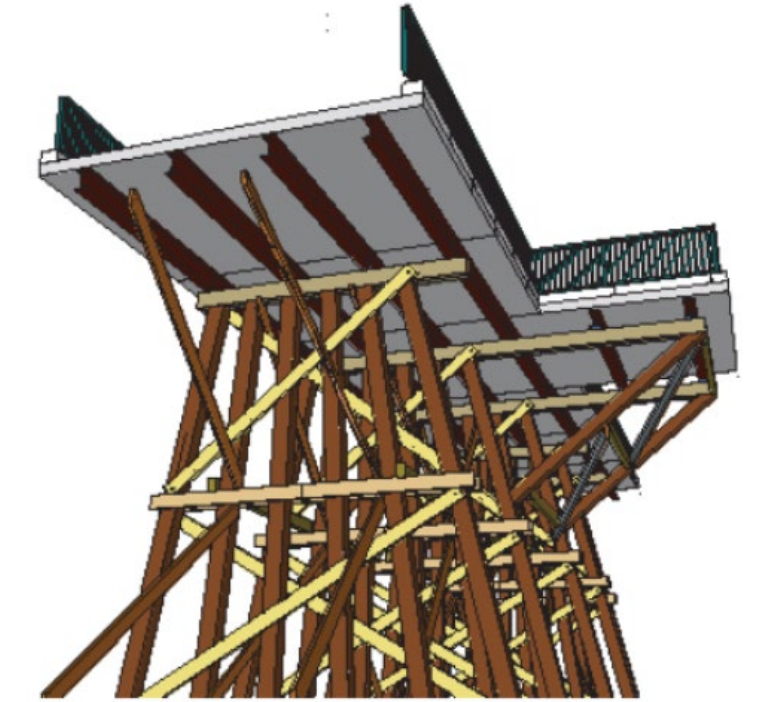
### PHASE



**ESTIMATED CONSTRUCTION:** 2024 - 2025

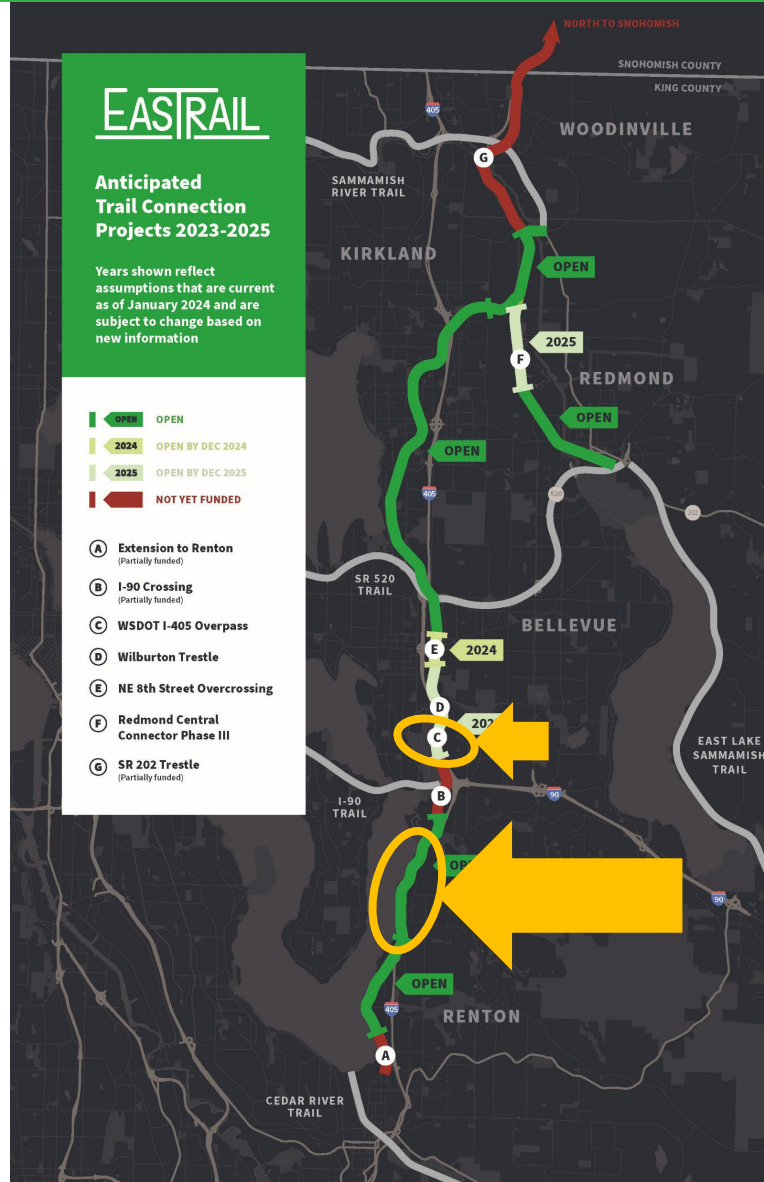
### Funding Sources

- King County -\$18M
- WA State \$9M
- Amazon \$5M
- City of Bellevue \$2M
- Kaiser Permanente \$500k



Overlook cross section

# I-405 Bridge KING COUNTY/WSDOT

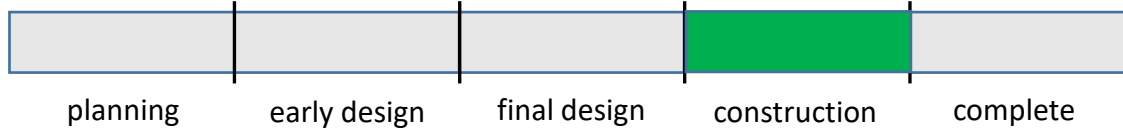


# I-405 Bridge

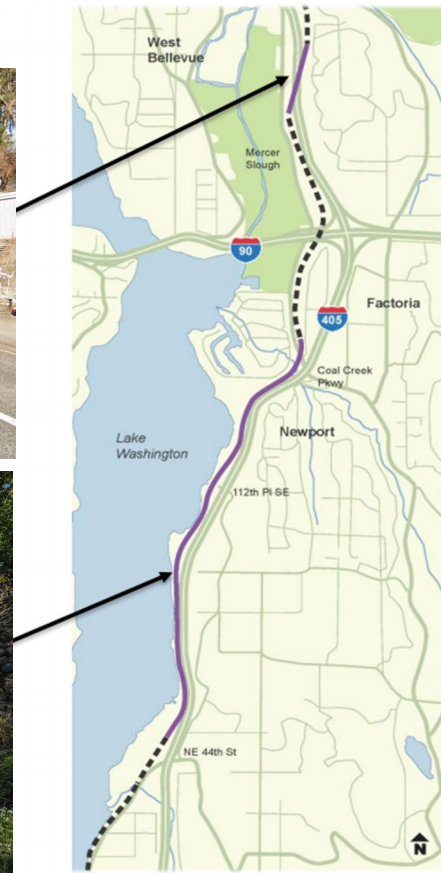
## WSDOT/KING COUNTY

- Paved 2.5 miles of wide paved trail opened November 2021.
- New I-405 crossing segment will be complete in 2024.
- Will open the same time as the Wilburton Trestle in 2025.

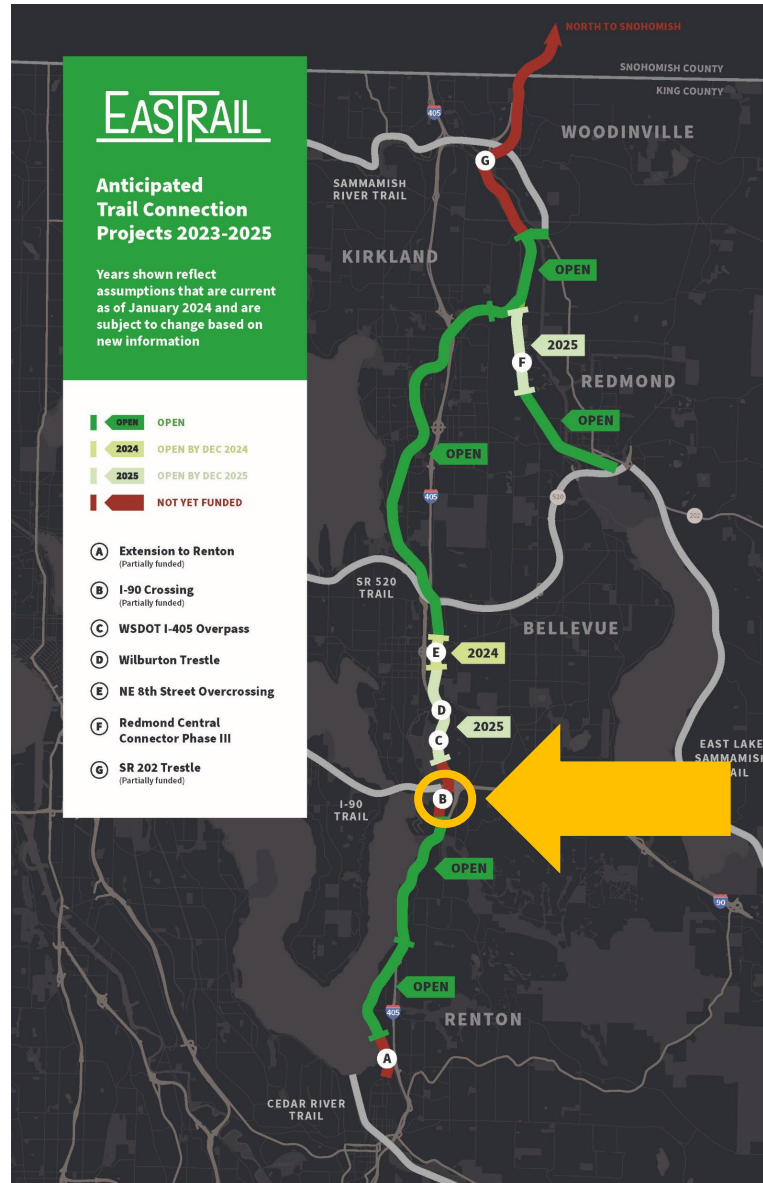
### PHASE



*Construction of Eastrail bridge over I-405*



# I-90 Steel Bridge Segment KING COUNTY



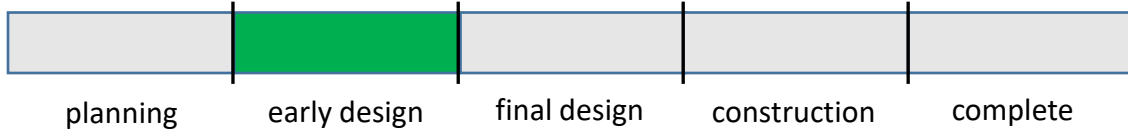
# I-90 Bridge Trail Segment

## KING COUNTY

- 1.7 miles of new paved trail
- Will retrofit an existing bridge that spans sixteen lanes of I-90
- Will connect Eastrail with the Mountains to Sound (I-90) Trail



### PHASE



- King County is applying for a \$25 million 2024 Federal RAISE Grant
- \$12 million is secured through Move Ahead WA



*Recent leadership trail walk*



*Graffiti art inside the bridge*





Let's Connect

**2024 RAC and PST Work Plan**  
for RAC Approval

*January 25, 2024*

# 2024 RAC and PST Work Plan

## Today's Focus:

- Review progress on items from the 2023 Work Plan
- Review and discuss staff recommendation for 2024 Work Plan
- Confirm any modifications or new direction from RAC
- Approve 2024 Work Plan



# 2024 RAC and PST Work Plan

## Review of 2023 Work Plan Item Status:

- Completed the item to develop Arts Coordination Guiding Principles
- Varying degrees of action for all other items
- Remaining items continue to be supportive of corridor development
- Remaining items have been updated to reflect progress and new developments
- Availability of Principals' Staff Team members is a limiter on making more progress



# 2024 RAC and PST Work Plan

## Proposed Items for 2024 RAC and PST Work Plan – Carried forward from 2023 Work Plan

### **A. Plan and implement the 2024 RAC-sponsored Eastrail activities**

*Purpose: Build awareness of and energy for progress and new opportunities for progress in Eastrail development*

*Lead/team: RAC/PST , RAC/PST member entities, and EP (with consultant support)*

### **B. Engage federal and state leaders to support priority projects**

*Purpose: Build and operate a system to support trail management with information describing levels and types of trail use*

*Lead/team: RAC/PST and member entities, EP*

### **C. Compile, synthesize and share demographic information describing the diversity of Eastrail communities**

*Purpose: Improve awareness and understanding of the diversity of the Eastrail community*

*Lead/team: EP and RAC/PST (City of Renton)*

### **D. Share information/coordination about key cross-cutting corridor management issues at RAC meetings**

*Purpose: Coordinate efforts to identify and address high priority issues that span multiple ownerships and/or jurisdictions*

*Lead/team: RAC/PST and member entities, EP*



# 2024 RAC and PST Work Plan

## Proposed Items for 2024 RAC and PST Work Plan – Carried forward from 2023 Work Plan

### **E. Implement the 2021 Eastrail Trail Use Information System Plan**

*Purpose: Build and operate a system to inform trail management with information describing levels and types of trail use*

*Lead/team: King County with funding/implementing RAC/PST member entities*

### **E. Develop and implement a Coordinated Strategic Communications Framework for Eastrail**

*Purpose: Guide and support effective coordination of communications regarding Eastrail actions and opportunities*

*Lead/team: EP with PST*

### **F. Communicate about major capital project progress/milestones**

*Purpose: Inform about and highlight Eastrail trail construction progress through ongoing coordinated communications*

*Lead/team: King County with project implementer RAC/PST members and EP*

### **G. Continue co-creation efforts to connect to and involve the diverse Eastrail community**

*Purpose: Ensure the diverse Eastrail community is welcomed to help create and enjoy the Eastrail trail*

*Lead/team: EP (supported by new service agreement) with RAC/PST*



# 2024 RAC and PST Work Plan

## Proposed Items for 2024 RAC and PST Work Plan – Carried forward from 2023 Work Plan

### **I. Activate open segments**

*Purpose: Get the public out to celebrate progress and enjoy the trail*

*Lead/team: RAC/PST and member entities, EP*

### **J. Plan/coordinate/implement quarterly RAC meetings and twice-monthly PST meetings**

*Purpose: Implement leadership and staff meetings to ensure necessary and timely coordination on high priority actions*

*Lead/team: King County with RAC/PST*

### **K. Support development and implementation of wayfinding measures to support trail use**

*Purpose: Develop and implement the Eastrail wayfinding system*

*Lead/team: King County in coordination with RAC/PST member entities and EP*



# 2024 RAC and PST Work Plan

## Proposed Items for 2024 RAC and PST Work Plan – New Item

### L. Explore/create a more efficient/effective mechanism for ongoing cost-sharing for shared corridor development priorities

*Purpose: Enable more efficient cost sharing for future RAC priority actions*

*Lead/team: RAC member entities and EP*



# RAC discussion and approval







## 2024 Proposed RAC/PST Work Plan Priorities

### Work Carried Forward from 2023

*Items have been updated to reflect current scope and status of effort*

#### **A. Plan and implement the 2024 RAC-sponsored Eastrail activities** (video, tours, activation/celebration, and leadership assembly)

*Coordinated through the RAC/PST with varying roles for member entities and Eastrail Partners*

- Resolve the final focus for these activities, including scope, purpose and goals, target audience, timeline, roles for RAC members, and other key planning elements
- Secure resources, including e.g., funding, RAC member staff time, and contracted consultant support, as needed
- Implement the activities

#### **B. Engage federal and state leaders to support priority projects**

*Coordinated through the RAC/PST with varying roles for member entities and Eastrail Partners*

- Identify priority projects for federal and state funding opportunities
- Implement strategic and timely actions, by RAC members, staff, and stakeholders, to develop and take advantage of federal and state funding opportunities
- Develop and share supporting materials and communication tools to convey priorities and pursue funding
- Conduct field visits, briefings, and/or other direct engagement and outreach with federal and state leaders to share information and encourage support

#### **C. Compile, synthesize and share demographic information describing the diversity of Eastrail communities**

*Eastrail Partners leads in coordination with RAC/PST entities*

- Compile and synthesize data addressing key community descriptors and/or characteristics
- Use these data to help tell the Eastrail story to build community and funder support
- Periodically update this information to ensure it accurately describes the Eastrail community

#### **D. Share information/coordination about key cross-cutting corridor management issues at RAC meetings**

*Coordinated through the RAC/PST with varying roles for member entities and Eastrail Partners*

- Develop and maintain a list of key cross-cutting issues related to coordinated corridor management
- Provide briefings on prioritized cross-cutting issues at RAC meetings and identify follow-up actions as necessary
- Develop background and supporting information and materials for these discussions at RAC meetings



#### **E. Implement the 2021 Eastrail Trail Use Information System Plan**

*King County leads this work with support from additional funding/implementing RAC/PST member entities*

- Create and operate the central location for data storage, synthesis, and sharing
- Continue data collection from automated counters already installed at all long-term locations
- Install and begin operation new automated counters at locations identified in the Plan
- Evaluate the potential value of implementing a qualitative survey
- Evaluate the use of new and/or more effective technology to gather, compile, synthesize, and/or share data and derived information

#### **F. Develop and implement a Coordinated Strategic Communications Framework for Eastrail**

*Eastrail Partners leads development with PST; implementation roles will be identified*

- Develop a project plan to develop the Framework including goals and objectives, and specific tasks and roles to achieve them
- Develop shared, consistent themes and messaging that meshes well with member communication objectives
- Manage and enhance new central Eastrail webpage

#### **G. Communicate about major capital project progress/milestones**

*King County leads on organizing and creating collateral in coordination with project implementers and EP*

- Develop a shared calendar showing major milestones (e.g., groundbreaking, significant construction activities, ribbon cutting, etc.) in 2024 for key capital projects
- Share information about these milestones with Eastrail stakeholders
- Develop consistent shared messaging to highlight additional Eastrail objectives (including multiple use) when communicating about trail capital projects
- Involve RAC entities and stakeholders in planning and implementing milestone-driven events

#### **H. Continue co-creation efforts to connect to and involve the diverse Eastrail community**

*Eastrail Partners is 'hub' for co-creation efforts-in coordination with RAC/PST entities*

- Implement the Eastrail Partners Service Agreement scope
- Sustain and grow relationships with community-based organizations (e.g., attend their regular meetings to learn about their interests and priorities)

#### **I. Activate open segments**

*Coordinated through the PST with varying roles for member entities and Eastrail Partners*

- Implement communication and events to welcome the community to enjoy newly opened trail segments
- Integrate with capital project planning timeline and co-creation efforts

#### **J. Plan/coordinate/implement quarterly RAC meetings and twice-monthly PST meetings**



*King County leads in conjunction with the PST*

- Implement Quarterly RAC meetings and twice-monthly PST meetings to support timely and strategic coordination of member activities

**K. Support development and implementation of wayfinding measures to support trail use**

*King County is project lead, including coordination with RAC/PST entities and Eastrail Partners per the project scope*

- For King County as the project funder and lead, complete of the project scope as identified
- Engage the RAC and PST to gather input on design development

**New Work for 2024**

**L. Explore/create a more efficient/effective mechanism for ongoing cost-sharing for shared corridor development priorities**

*Coordinated through RAC/PST member entities and EP*

- Identify opportunities for improvement, problems, inefficiencies, etc. with current approach to cost sharing
- Identify features of a cost sharing mechanism that would work better
- Evaluate and choose among options for a mechanism that provides those features
- Implement the best, most feasible option



Let's Connect

## **2024 RAC Activities**

**Scope and Resource Commitments Update**

*January 25, 2024*

# 2024 RAC Activities Scope and Resource Commitments Update

## Today's Focus:

- Review purpose and objectives of the 2024 RAC activities
- Update on status of planning and implementation in follow-up from October RAC meeting
- Review funding and staff time commitments needed from RAC entities to meet objectives
- Get RAC guidance and direction on key elements to advance the work
- Identify next steps



# 2024 RAC Activities Scope and Resource Commitments Update

## Purpose and Objectives of the Activities:

- **Highlight successes and progress** achieved by the RAC/Eastrail community toward the multi-purpose (trail, transit, and utilities) vision for the corridor
- **Welcome the community** to enjoy Eastrail and support future progress
- **Thank and recognize** key contributors from the community
- **Build focus and support** for tackling major near- and long-term corridor development challenges



# 2024 RAC Activities Scope and Resource Commitments Update

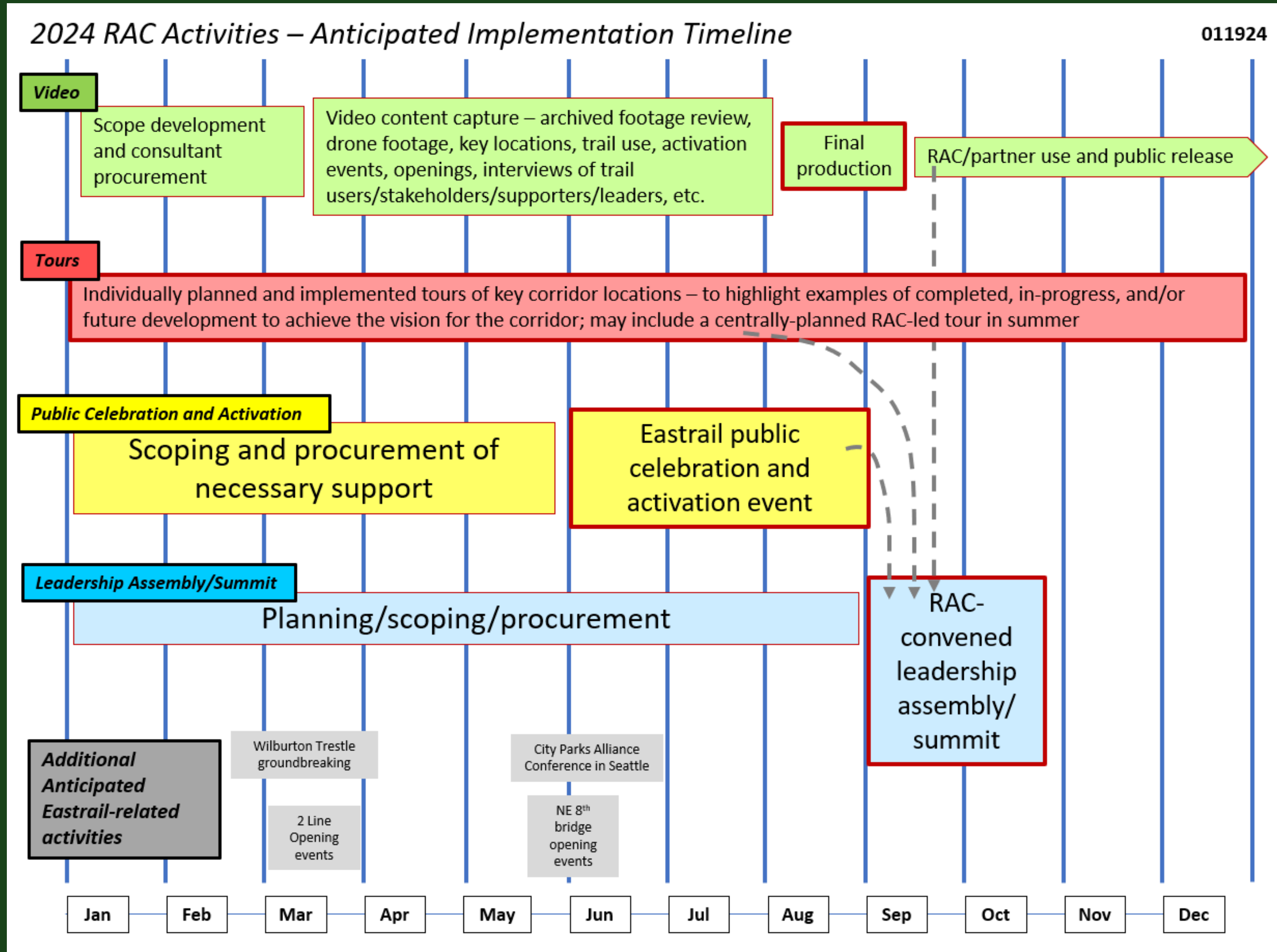
## RAC Consensus to Date:

- Refine the scope of and implement four activities:
  - Video(s)
  - Tours of key corridor locations
  - An event to welcome the community to celebrate and activate the trail
  - An assembly/summit of Eastrail leaders
  - (And find synergies so we build on each of these and leverage value over the year!!!)
- Initial cost share estimates were agreed to in October 2022 - \$80K total
  - This estimate focused on tours and the assembly concept only



# 2024 RAC Activities Scope and Resource Commitments Update

## Anticipated Implementation Timeline:





# 2024 RAC Activities Scope and Resource Commitments Update

## Video(s):

- Goal: Communicate about completed and future collaborative development of the corridor and the community that has undertaken, supports, and is welcome to enjoy the benefits of this effort
- Main Deliverable: Video-based products that meet objectives, e.g., short social media videos, a one minute “Welcome to Eastrail” video, and/or a longer-format deeper storytelling video
- Commitments needed:
  - \$20-30K for consultant support, available soon for procurement processes in March
  - Project manager from a RAC entity or EP
  - Staff time from PST and EP
  - Availability of RAC members for interviews etc. (potential, final scope will drive this)



# 2024 RAC Activities Scope and Resource Commitments Update

## Tours:

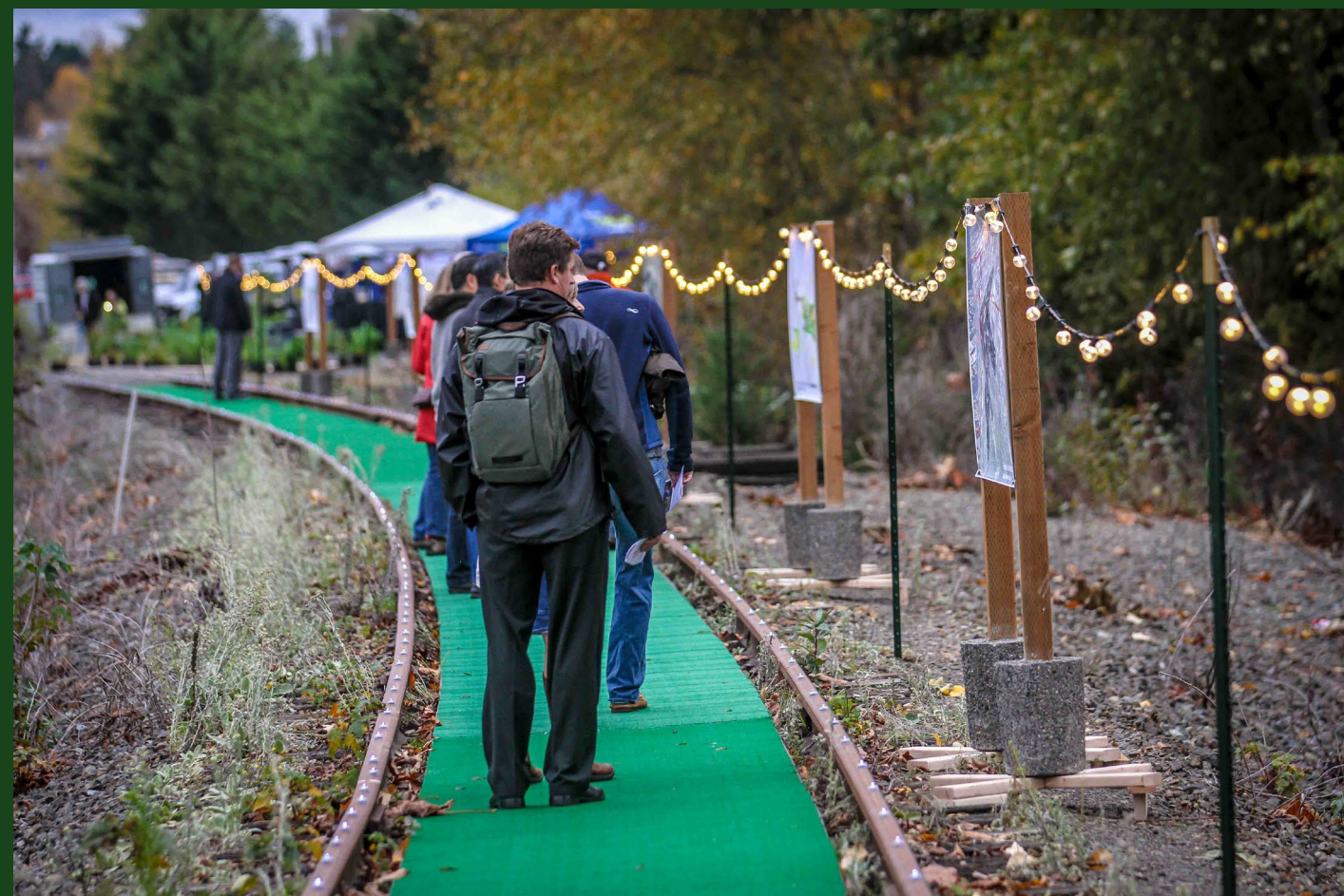
- Goal: Bring key people (decision-makers, leaders, community members, electeds, ...) out to important corridor locations to hear the Eastrail story and learn about our partnership, progress, success, and upcoming opportunities/challenges
- Main Deliverable: On-the-ground Eastrail experience shared with people who support Eastrail and can help us make more progress
- Commitments needed:
  - Leads from RAC entities to initiate, organize, and implement tours
  - Staff time from PST and other support staff
  - Availability of RAC members to attend tours
  - RAC member support to invite and welcome tour participants



# 2024 RAC Activities Scope and Resource Commitments Update

## Celebration/Activation Event :

- Goal: Get people out on the corridor for a fun, memorable experience!
- Main Deliverable: A summer event on the corridor that welcomes the community and helps build their sustained interest
- Commitments needed:
  - Close coordination with Eastrail Partners
  - RAC/PST and EP finalize event scope by April, including necessary resource commitments
  - Funding for implementation support from third parties and event elements (TBD based on scope)



# 2024 RAC Activities Scope and Resource Commitments Update

## Leadership Assembly/Summit:

- Goal: Build energy and support for our goals and next big opportunities among public, private and community sector leaders and decision-makers
- Main Deliverable: A half-day, invitation event in September for awareness, strategic discussion, and collaboration among key supporters
- Commitments needed:
  - Close coordination with Eastrail Partners
  - RAC/PST and EP finalize event scope by April, including necessary resource commitments
  - \$XXXX for consultant support (amount and services TBD based on scope)
  - Funding for event elements (TBD based on scope)



# 2024 RAC Activities Scope and Resource Commitments Update

## Next Steps:

- Secure funding for video implementation and procure consultant support
- Close coordination with Eastrail Partners
- Begin scope refinement and finalization for celebration/activation and assembly/summit activities
- Evaluate need, opportunities, and capacity for tours
- Monitor ongoing staff capacity to support delivery of the activities



# RAC discussion

