

# Capacity Building Program

Capacity Building (CB) support is available to all current Best Starts-awarded organizations at no cost. Best Starts for Kids contracts with CB consultants who support Best Starts-awarded organizations in the following areas (examples below). To learn more, please visit our [Capacity Building website](#).



## Board Development

Provide training of board's role; develop board manual; support transition from "working" board to fundraising/fiduciary board



## Information Technology

Assess organizational IT needs; provide guidance to make IT purchases; provide IT support; move files from individual computers to the cloud



## Branding/Comms/Marketing

Support to create tag line, logo, or marketing materials; provide training, social media, internal communications, storytelling & communications planning/management



## Legal

Review consent forms; ensure policies are in line with law; assess legal vulnerability; provide 501(c)(3) transition support



## Data & Evaluation

Develop performance measures; learn to analyze/collect data through surveys/focus groups; adapt data strategies to improve cultural relevance; improve data infrastructure



## Needs Assessment

Interview staff/board to help prioritize needs; develop capacity building action plan



## Finance

Support to create a finance tracking system; help to understand audits & 990s; develop fiscal compliance, controls, reporting procedures & fiscal policy manuals



## Organizational Development

Provide leadership development, coaching, strategic planning, fundraising expertise; improve work processes & create effective partnership agreements; support program monitoring & quality improvement processes



## Human Resources

Support to align hiring processes with best practices & laws; suggest HR system improvements; create HR manuals; recruit & support volunteers/interns; develop job descriptions & performance evaluations



## Social Justice & Racial Equity

Incorporate racial equity analysis into organizational decision-making & practices; strengthen intergenerational work; deepen authentic partnerships with communities of color; increase youth/community voice within organization



## Contact Us

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