

King County Promise: Then & Now



5/18/2023



King County

Session Goals



Learn about the original vision for King County Promise



Understand how the plan shifted and what we have learned



Provide feedback on possible changes to this investment

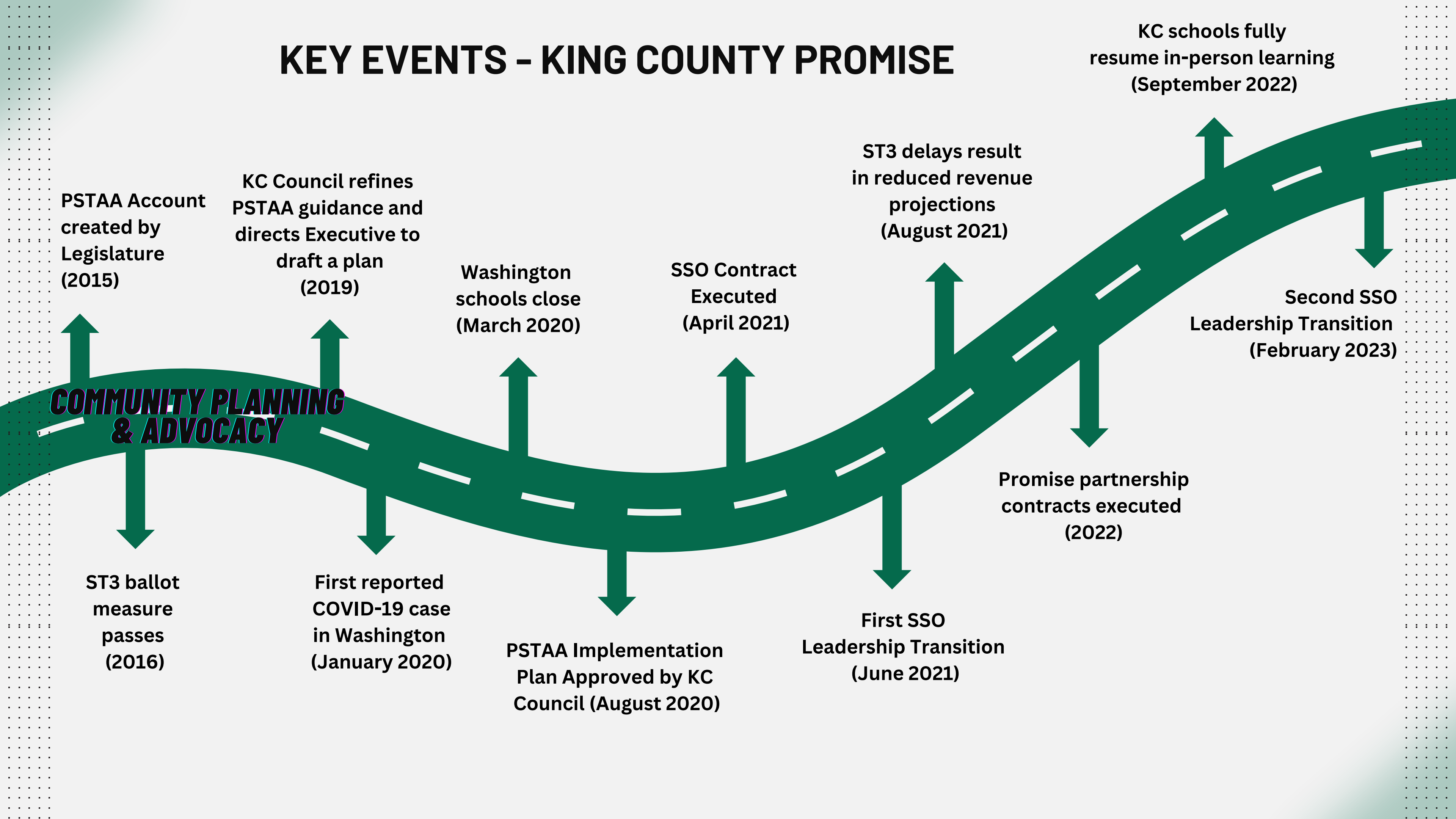
KING COUNTY PROMISE VISION



Equitable Postsecondary Access &
Success for King County's Historically
Underserved Young People

King County Promise (KCP) was envisioned to be a public-private partnership engaging King County K12 districts, Community Based Organizations (CBO), and Community and Technical Colleges (CTC) to develop a comprehensive student support model, supporting historically underserved young people to obtain postsecondary credentials.

KEY EVENTS - KING COUNTY PROMISE



PSTAA Account created by Legislature (2015)

KC Council refines PSTAA guidance and directs Executive to draft a plan (2019)

Washington schools close (March 2020)

SSO Contract Executed (April 2021)

ST3 delays result in reduced revenue projections (August 2021)

KC schools fully resume in-person learning (September 2022)

Second SSO Leadership Transition (February 2023)

COMMUNITY PLANNING & ADVOCACY

ST3 ballot measure passes (2016)

First reported COVID-19 case in Washington (January 2020)

PSTAA Implementation Plan Approved by KC Council (August 2020)

First SSO Leadership Transition (June 2021)

Promise partnership contracts executed (2022)

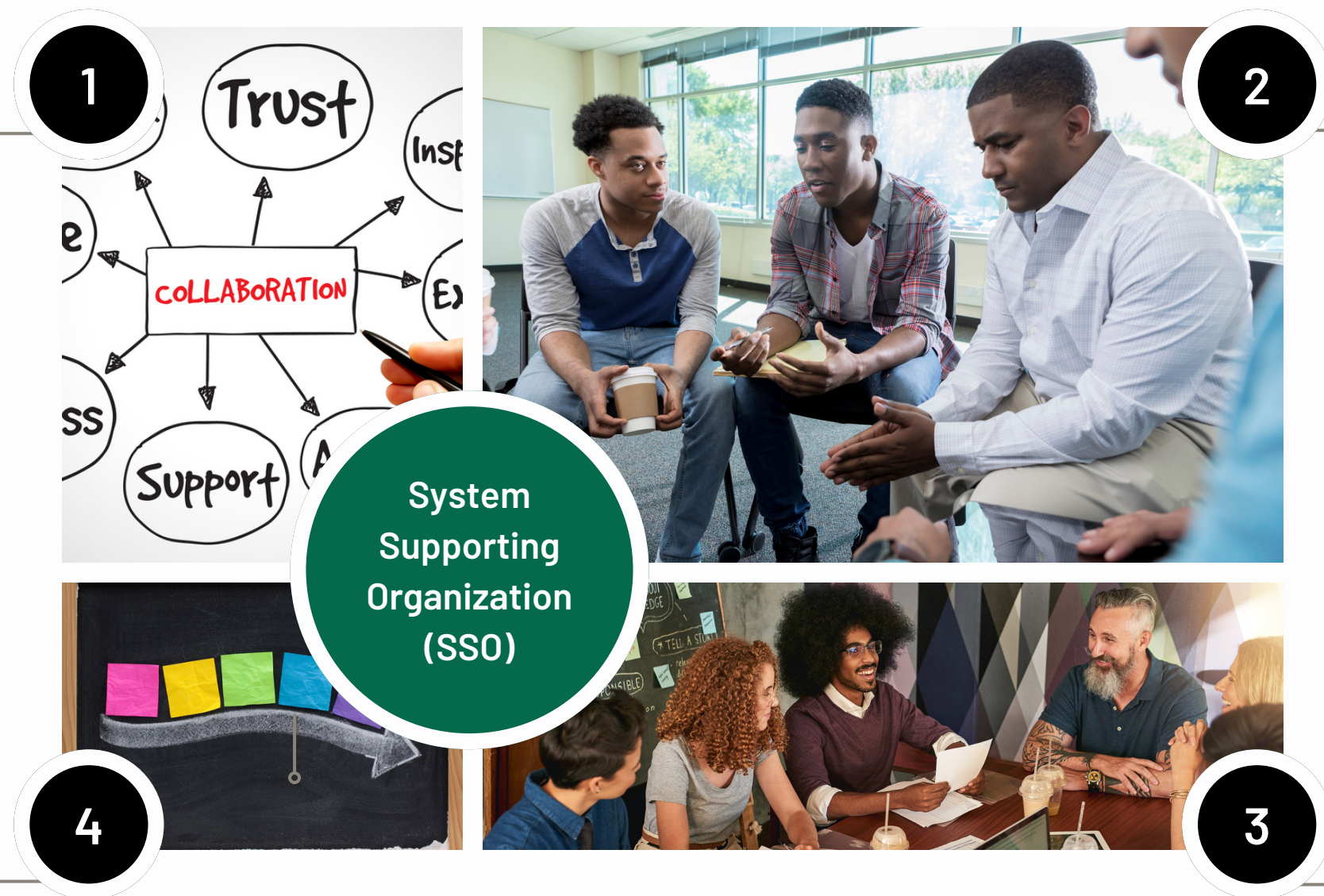
KING COUNTY PROMISE CORE ELEMENTS

Promise Partnerships

- Collaborative (school, college, community-based organization)
- Common vision and target student population

Sustainability & Continuous Learning

- Phased Implementation
- Continuous learning activities
- Fundraising & sustainability planning



Postsecondary Advising, Navigation, & Transition Supports

- Student case management & programming support
- Yearly equity stipend
- Postsecondary readiness & completion curriculum

Cross System Improvement & Alignment

- System Activities
 - Professional development for staff
 - Data-sharing
 - Streamlined course placement



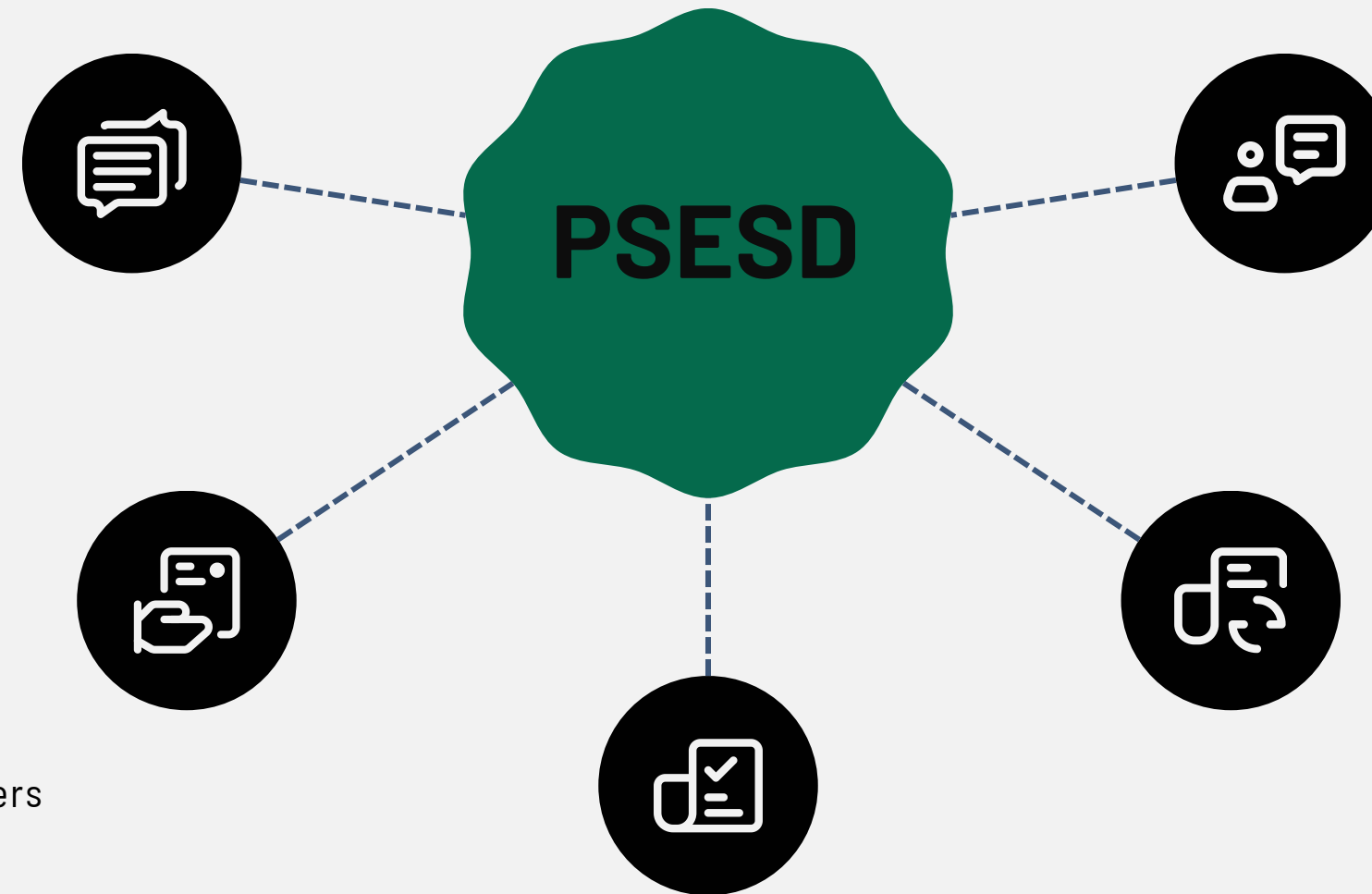
SYSTEM SUPPORTING ORGANIZATION (SSO)

Co-Develop and Co-Lead KCP Project with DCHS

- implementation milestones and timeline
- system and program commitments
- RFP and contracts

Lead System & Alignment Efforts

- foster collaboration between Promise Partners
- negotiate DSAs and data sharing for shared learning and to track progress
- facilitating streamlined implementation of academic assessment and course placement
- support quality improvement for postsecondary services



Lead Continuous Improvement

- lead continuous improvement efforts
- facilitate shared learning with a focus on improving and increasing data access and use to inform improvement needs

Lead Program Implementation

- direct supports for KCP implementation
- professional learning, training, and resources
- consulting support for recruitment and hiring
- provide curriculum resources for funded and non-funded partners

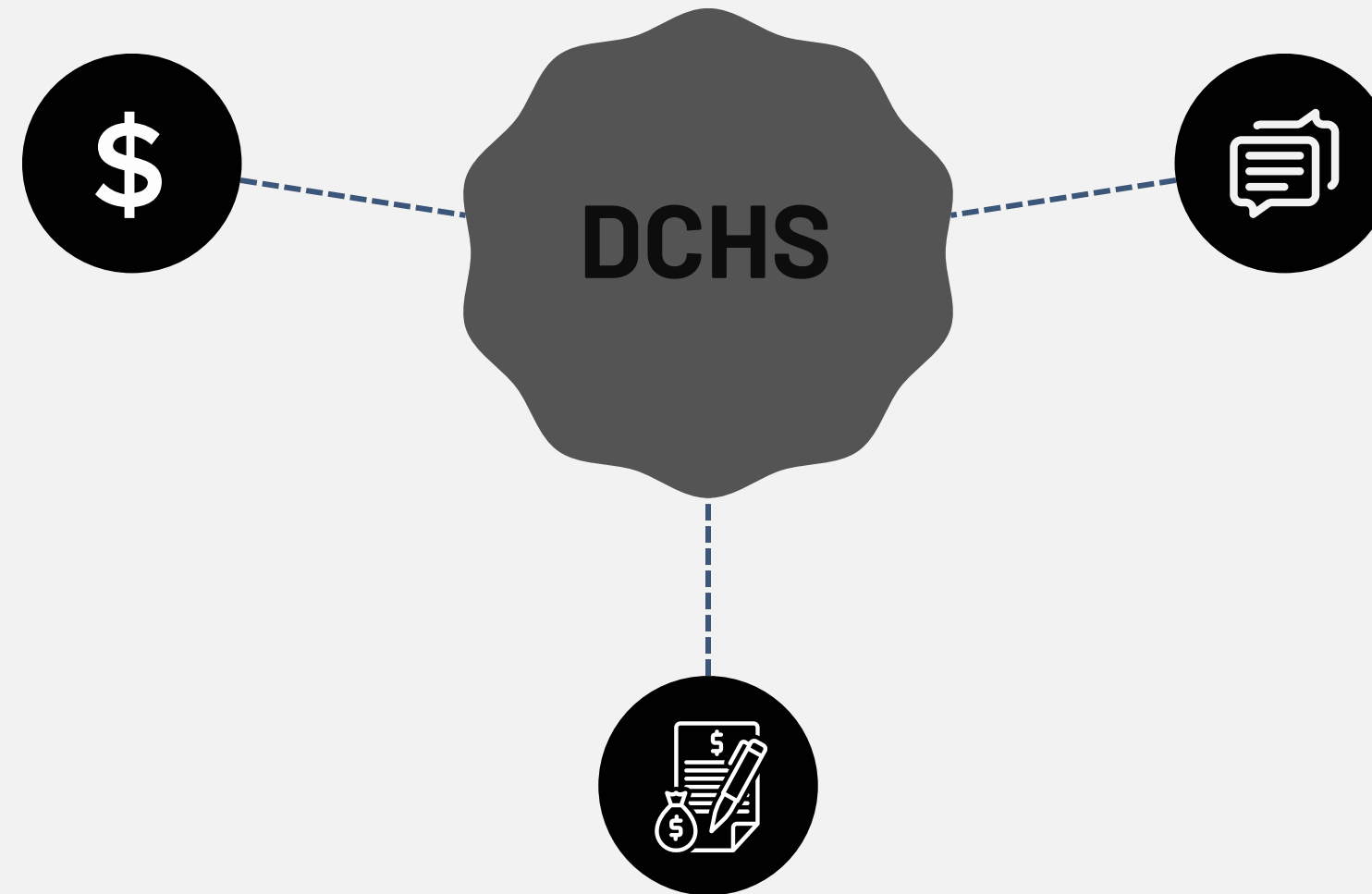
Lead Fundraising and Sustainability Planning

- in 5 years- raise at least \$5 million in matching funds from private and government sources
- oversee allocation of all matching funds into project

KING COUNTY DCHS- PSTAA

Lead Project Management & Oversight

- project manage and coordinate with internal & external stakeholders
- oversee performance measurement and evaluation
- oversee reporting and external communication aspects of the project
- maintain the project budget and oversee fiscal functions
- Inform CYAB of implementation progress, including facilitation of the PSTAA Advisory Subcommittee



Co-Develop and Co-Lead KCP Project with SSO

- implementation milestones and timeline
- system and program commitments
- RFP and contracts
- provide capacity building and technical assistance to funded partners, as needed

Lead Procurement & Contracts

- facilitate and lead all procurement efforts, including managing the contract development and compliance process
- execute and monitor all contracts that results from this strategy

How much is PSTAA investing?

\$26,000,000

Years	KCP Budget (2021 projection)	Program Budget (2021)	SSO Budget (2021)
2021	4,971,118		\$602,947
2022	5,784,000	\$9,001,726	\$1,150,445
2023	4,976,000	\$3,675,832	\$1,300,168
2024	5,122,000	\$3,672,561	\$1,449,439
2025	5,238,000	\$3,740,999	\$1,497,001
Totals-21-25	26,091,118	\$20,091,118	\$6,000,000
		77%	23%

2020 Plan

\$11,000,000

Years	KCP Budget (new projection)	Program Budget (2023)	SSO Adjusted Budget (2023)
2021	\$536,727		\$399,047
2022	\$5,723,947	\$5,093,101	\$768,526
2023	\$2,076,360	\$1,070,360	\$1,006,000
2024	\$1,916,640	\$917,140	\$999,500
2025	\$906,400	(\$90,600)	\$997,000
Totals-21-25	\$11,160,074	\$6,990,001	\$4,170,073
		63%	37%

Now

KCP Implementation Phases

Phase 1

2021-2022

- Initial 2 Year Contracts (calendar years)
- Cohort 1- Invest in up to 4 Promise Partnerships (8-12 organizations, schools, colleges)
- Approx. \$9 million

Phase 2

2023-2025

- 3 Year Contracts (calendar years)
- Cohort 1- invited to scale their work.
- Cohort 2- Invest in up to 4 more Promise Partnerships
- Approx. \$11 million

2020 Plan

Phase 1

2022-2024

- Initial 3 Year Contracts (school years 22-23, 23-24)
- Cohort 1- 2 Promise Partnerships (7 organizations, school district, colleges)
- Approx. \$3.2 million

Phase 2

2024-2026

- 3 Year Contracts (school years 24-25, 25-26)
- Cohort 1- invited to continue their work (possible growth)
- Currently not enough funds for a Cohort 2
- Approx. \$4 million

Now

PHASE 1 - WHAT WE ARE LEARNING

01

SSO ROLE



- Role clarity needed between SSO and DCHS
- SSO staffing transitions
- The initial SSO scope of work differs from what is needed
- Original partners EEC & CCER not at table.

02

KCP MODEL



- Clarification needed on how KCP works in current systems and contexts
- Requires time to plan & codesign some KCP elements

03

PARTNERSHIPS



- Requires intentional on ramp before implementation.
- Takes time and central facilitation.

04

SYSTEMS & PROGRAMMING



- Theoretical vs. practical
- KCP aims to tackle complex issues.
- Scope of work for Promise Partners is not balanced with funding.
- COVID impacts + community college enrollment down

Where do we go from here?



Equitable Postsecondary Access &
Success for King County's Historically
Underserved Young People

- What stood out to you as we reflected on the current state of this project?
- What areas or questions should we explore when reimagining this strategy?
- What would you change? What would you keep?

*PAS role: to provide guidance to the King County Council and the Executive on the educational needs of King County youth”.