**Class Summary**

The User Experience Designer – Senior identifies, participates in, and leads activities that promote understanding of user needs, applying more complex design approaches, and focusing user-centered design and development through exercises and workshops; identifies user experience artifacts required to articulate the experience through flow diagrams, wireframes, high and low fidelity prototypes, design specifications, personas, content outline sitemaps, user journeys, flowcharts, and/or any emergent design techniques; and may create visual design artifacts, such as style guides and pattern libraries, through applied expertise.

**Distinguishing Characteristics**

This is the second level in a three-level classification series. This classification is distinguished from the User Experience Designer – Principal in that the incumbent in the User Experience Designer – Principal oversees the implementation of highly complex designs and solutions and acts as a subject matter expert by contributing to stakeholder presentations, conveying concepts, and delivering strategic recommendations.

**Examples of Duties**

*In addition to the duties for lower-level classifications within the User Experience Designer series, the User Experience Designer – Senior will:*

1. Identify enterprise-wide user experience opportunities.
2. Research, analyze, and translate data from workshops, stakeholder interviews, analytics, audience research, user testing, and/or any emergent research technique.
3. Create and present user experience and visual design artifacts.
4. Apply deep understanding of the Americans with Disability Act (ADA) to compliance issues; advocate for ADA user experience considerations.
5. Support design recommendations through third-party research.
6. Provide research/resource guidance to junior designers.
7. Conduct, evaluate, and diagnose usability testing and issues.
8. Participate in cross-functional teams on multiple projects concurrently.
9. Leverage and integrate user experience design within King County; enforce brand stewardship.
10. Coach less experienced team members.
11. Perform other duties as assigned.

**Knowledge/Skills**

Ability to effectively engage in and sustain relationships with people from diverse cultures and socio-economic backgrounds

Ability to work independently and as a team member

Demonstrated proficiency with business applications, such as Microsoft Office suite

**Education and Experience Requirements**

Any combination of education and experience that clearly demonstrates the ability to perform the job duties of the position

**Licensing, Certification and Other Requirements**

Some licenses, certifications and other requirements determined to be necessary to meet the business needs of the employing unit may be required

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| **FLSA Designation** | Exempt (Administrative) |
| **Service Status** | Career Service  |
| **EEO Code** | 2 |
| **Levels within same series** | User Experience Designer, User Experience Designer-Senior, User Experience Designer-Principal |
| **Class History** | 01/2024 - Created |