

Request for Proposals #2024EHS698RFP

Addendum # 1

ADDENDUM DATE ADVERTISED: 11/15/2024.

ORIGINAL DATE ADVERTISED: 11/04/2024.

Title: Education and Outreach Campaign Development for Communities in Poverty Bay Shellfish Protection District

Number: Request for Proposals # 2024EHS698RFP

Due Date: No later than Dec 02, 2024, 02:00 PM

Contact: Saba Al Harazi- cpres-EHS@kingcounty.gov

This Addendum provides the following clarifications and additional information about the referenced solicitation:

Replace what to submit section to the following:

1. Completed and signed RFP cover page.
2. Responses to questions:
 - 1) What experiences do you have developing educational materials for communities to raise environmental awareness in relation to pet waste and elicit desired behavioral changes?
 - 2) Explain your plan to create, promote, deliver, and assess the messages and events to raise awareness on the fecal pollution issue by reducing pet waste on the public/private spaces in a community-led campaign design.
 - 3) What is your timeline for each of the project activities? List when you will start and stop these activities: identify 1-3 community groups to understand the needs regarding pet waste issues, plan for education and outreach materials, implement events, and measure the success of the project. At least one of the selected communities should be servicing population that has historically been not advantaged of such services due to limited language proficiency, different cultural backgrounds, or low socio-backgrounds or income.
 - 4) What success metrics will you use to ensure the pet waste reduction campaign achieves the desired outcome of changed awareness and behaviors in relation to pet waste on streets and in yards?
 - 5) Complete the budget template, including staff, supply, paid promotion, and activity implementation costs.

All other terms of **Request for Proposals # 2024EHS698RFP** remain unchanged.

This Addendum will be provided in alternative formats upon request.