BIG BOX RETAIL AND PADS FOR LEASE IN OTAY MESA

## SAN DIEGO AIRPARK

OTAY MESA ROAD FROM HERITAGE TO LA MEDIA. SAN DIEGO, CA 92154



THIS 331-ACRE SITE IS THE LARGEST GENERAL AVIATION REDEVELOPMENT PROJECT ON THE WEST COAST





### **Project Location**





## **Brownfield Municipal Airport - 2009**





# **Discussion Topics**

- Background
- Valuation
- Planning
- **❖**Timeline
- Environmental
- Development



## **Project Solicitation**

2007-Request for Qualifications

2008-Request for Proposals

2009-Exclusive Right to Negotiate

2013-Site Development Permit

2013-Leasehold Development Agreement

2018-59 Flat Rate Lease/Right of Entry Agreements

## Who are the Developers

#### Metropolitan Airpark LLC

- Richard Sax, Developer FBO at Palamor Airport
- Financial Partners are Belzburg Famility Trust

#### San Diego Airpark LLC

Metropolitan Airpark
 33%

• Industrial Realty Group 67%

- IRG is among the largest owners of commercial and industrial properties with 100 million Sq. Ft.
- Manages 150 Major Projects and Development is 39 states
- McCellan Air Force base redevelopment project, boast of being the gold standard for large military base repurposing.
  - Project features 240 companies, 14,000 job,155 industrial buildings and 35 warehouses
  - Environmental Remediation work was \$1.2 billion

## **Exclusive Right to Negotiate**

Negotiate a Development Agreement

Term-2 years, 12 months extension option-\$50,000

Consideration-\$100,000

Basic Aviation Facilities and related infrastructure

CEQA-Application to Planning within 180 days

Condition of FAA approval of Airport Layout Plan

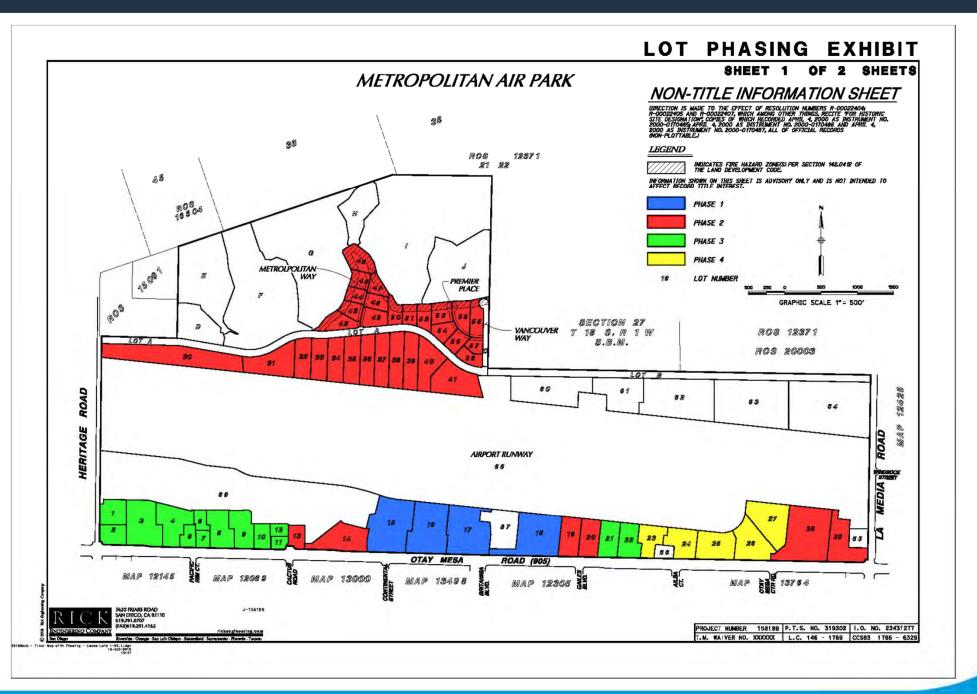
Lease Rates-10% of the FMV of Aviation/Commercial

Phasing Plan-Aviation Facilities in 1st Phase

Right of Entry for surveys, investigations and testing

City Council Approval Required

#### **Economic Development Department Airport**





### **CEQA Process**

- Master Planned the Development
- Site Development Permit
- Obtained Environmental Clearances (CEQA)
- Successfully Defended CEQA Litigation
- Negotiated an Agreement with Labor Unions



# Problem with Land Valuation

A summary of value for the four land uses is shown below. Again, these land values assume all infrastructure has been completed and is in place.

	Acres	SF	Per SF	TOTALS
General Aviation	86.3	3,759,228	\$4.40	\$16,540,603
Industrial	82.6	3,598,056	\$12.50	\$44,975,700
Retail	31	1,350,360	\$12.50	\$16,879,500
Hotel 7.1		309,276	\$12.50	\$3,865,950
	207	-		\$82,261,753

To this point, we have assumed that approximately 270 net acres of Brown Field Airport have been built out with road improvements and utilities. This is an expensive proposition and involves much more than the physical labor. The entitlement and permit process can be quite time and money consuming. The MAP Developer provided us with a detailed Opinion of Probable Cost (OPC), a full copy of which is included in the addenda. An independent cost analysis was not performed. But this Developer has extensive experience in projects of this size and we were directed to use the OPC provided. Below is a table of the most recent summary numbers provided. After the line item adjustments are added, the Adjusted Total Cost to Complete is estimated at \$134,443,534.

TOTAL COST TO COMPLETE	\$168,143,526
CFD and Other Reimbursements	{\$13,562,831}
Add for Torrey Pines Bank 7 Culvert Option	\$648,000
Eliminate La Media Cost to Construct	{\$24,785,161}
La Media Fair Share Agreement	\$4,000,000
	\$134,443,534

At this point in the developer, or land residual approach, we would typically take the concluded estimates of costs and revenue (i.e. ground rent) and construct a Discounted Cash Flow (DCF).

The earlier conclusion of \$82,261,753 is an estimate of land value if it were developed and ready to sell today. A DCF analysis takes into consideration the timing, duration, and variability of these numbers over the expected life of the project. The longer the life of the project, the lower the current land value (residual) will be, due to the extended risk and time value of money. Therefore, we know that any DCF analysis, regardless of construction time, phasing, and discount factors, will result in a lower land value than the \$82,261,753. But that value is already significantly lower than the estimated \$134,443,534 it would cost the Developer to prepare the land.

Given this analysis, we can only come to two conclusions. Either the Project is unfeasible and Brown Field Airport will remain in its current state, or the improvements that have been proposed in the MAP project will increase land values and grow the local market to a point that makes sense, given the large investment - a "build it and they will come" scenario. The Developer certainly believes this will happen as they have already spent more than \$25 million

## Leasehold Development Agreement

Leasehold Development Agreement-207 acres, 4 phases, over 20 years

59 ROE/Parcel Ground Leases (Phase 1 Aviation Facilities must be 1<sup>st</sup>)

Length of Terms for Leases-50 years commencing COO

Infrastructure and Mitigation Land/Measures

Notice to Remove Third Parties

- City agrees to indemnify Developer for unreasonable holdover of third parties
- City agrees to indemnify Developer for environmental damage caused by third parties

# Master Planned Development

Phases	Land Area	Uses	Commencement of Construction	Commencement of Rent
Phase I	34.86 Acres	<ul><li>Jet Aviation FBO</li><li>Aircraft Hangars</li><li>Restaurant</li></ul>	Receipt of entitlements	Certificate of Occupancy (COO) or 30 months after issuance of vertical building permits
Phase II	110.54 Acres	<ul> <li>Light Industrial</li> <li>Business Hotel</li> <li>Aircraft Hangars</li> <li>Alternate fuel stations</li> </ul>	Five (5) years from initiation of construction on Phase I	Sooner of COO or 30 months after issuance of vertical building permits
Phase III	37.66 Acres	<ul><li>Light Industrial</li><li>Business Hotel</li><li>Commercial</li><li>Aircraft Hangars</li></ul>	Ten (10) years from initiation of construction on Phase I	Sooner of COO or 30 months after issuance of vertical building permits
Phase IV	22.85 Acres	<ul><li>Light Industrial</li><li>Commercial</li><li>Offices and Aircraft Hangars</li></ul>	Fifteen (15) years from initiation of construction on Phase I	Sooner of COO or 30 months after issuance of vertical building permits
Total	207.56 Acres			



#### **Customs and Border Protection**

- CBP has had presence at SDM since 1979 and started providing Federal Inspection Services in 1985
- From January 2015 to November 2020 CBP cleared:
  - Over 18,000 arriving aircraft
  - Over 90,000 passengers/crew arrivals
- CBP's existing space does not meet the current design standards for General Aviation Facilities.
  - Current office space is 500 square feet
  - Current Design Standards requires a minimum of 1,000 sq ft
- CBP designated SDM as a Landing Rights Airport.
  - Does not charge for staff time or charge landing aircraft



#### **Customs and Border Protection**

- In 2020 CBP moved to full cost recovery for "User Fee Airports"
  - Facilities are provided to CBP at no cost/nominal cost
  - CBP charges airports for staff time. \$740K annually
  - SDM still required to provide facility but will not be charges staff time
- CBP required the City to provide adequate facilities in 2017.
- CBP sent the City a Landing Rights Revocation notice in 2018.
  - City appealed this decision and met with CBP to discuss resolution
  - CBP agreed to stay if City provided a facility that meets current standards.
- CBP and City have engaged on finding alternatives:
  - New Facility Building
  - Redesign interior of terminal building (preferred)



#### **Environmental Issues**

Will the FAA approve the use of Airport Land for Environmental Mitigation?



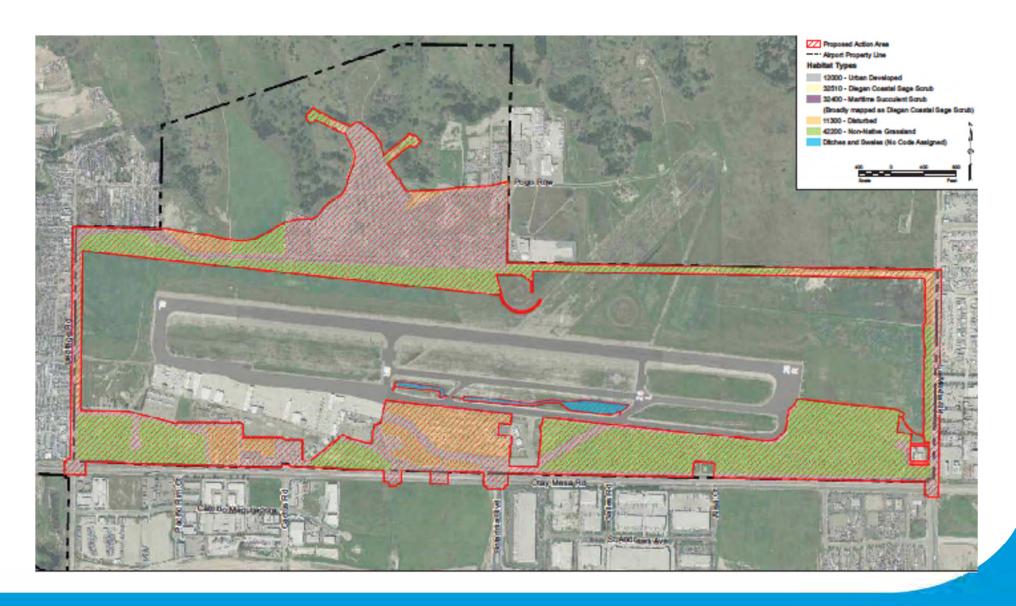
#### **Environmental Issues**

**Protected Habitat** 

**Protected Species** 

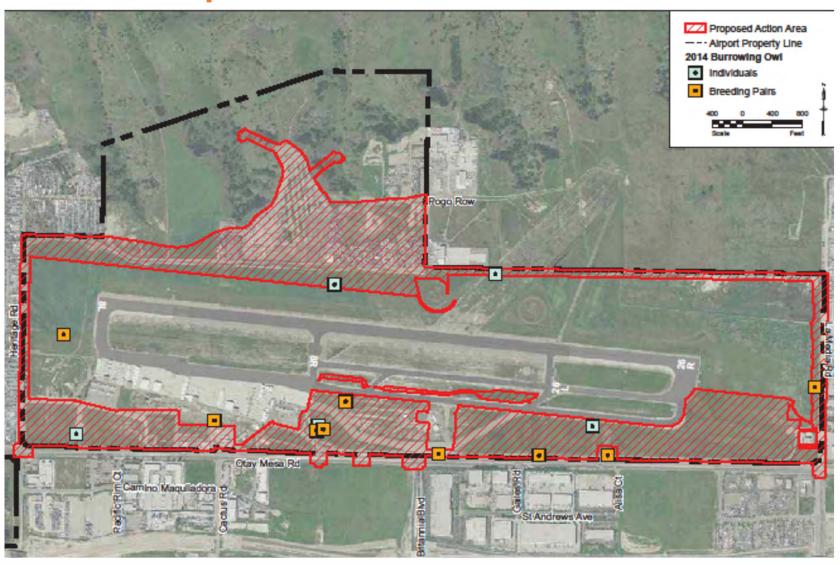


## **Sensitive Habitat**

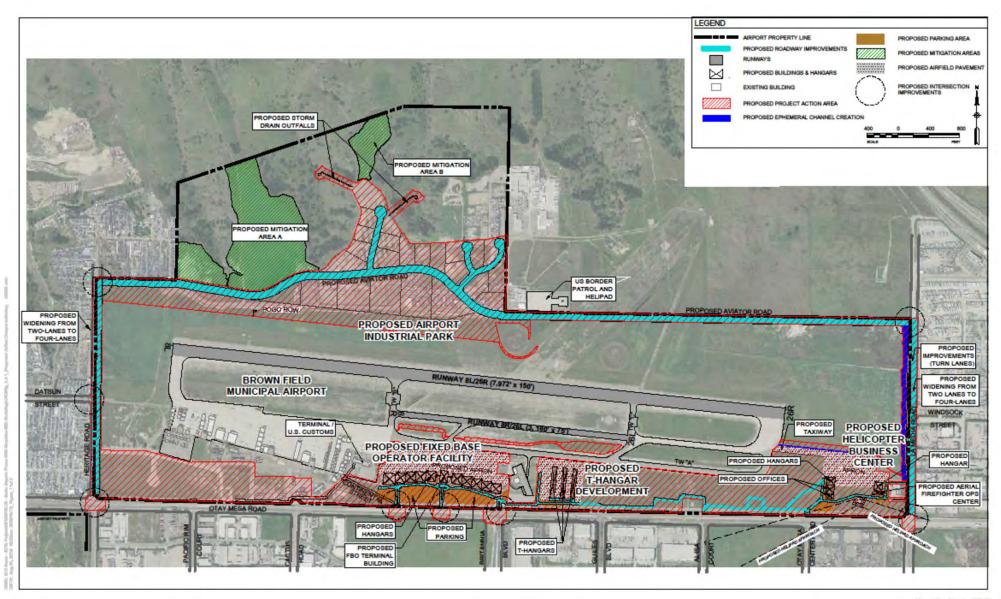




# **Protected Species**







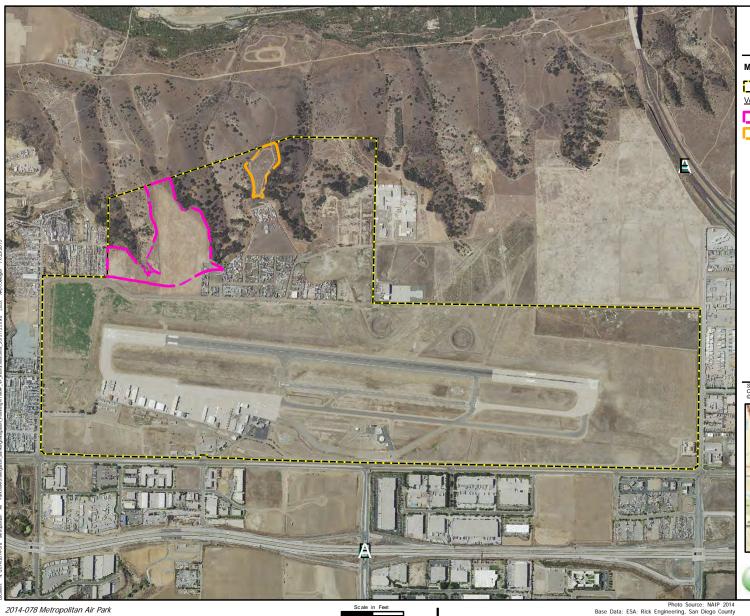
SOURCE: Rick Engineering, 2017. Adapted by ESA Airports.

Figure 2.0-1
Proposed Project Action Area



#### MAP acquired 36.6 acres of off-site mitigation land for \$2.7 million





#### Figure 1. Mitigation Areas A and B

Map Features

Metropolitan Air Park Boundary Vernal Pool Restoration Areas

Area A Area B

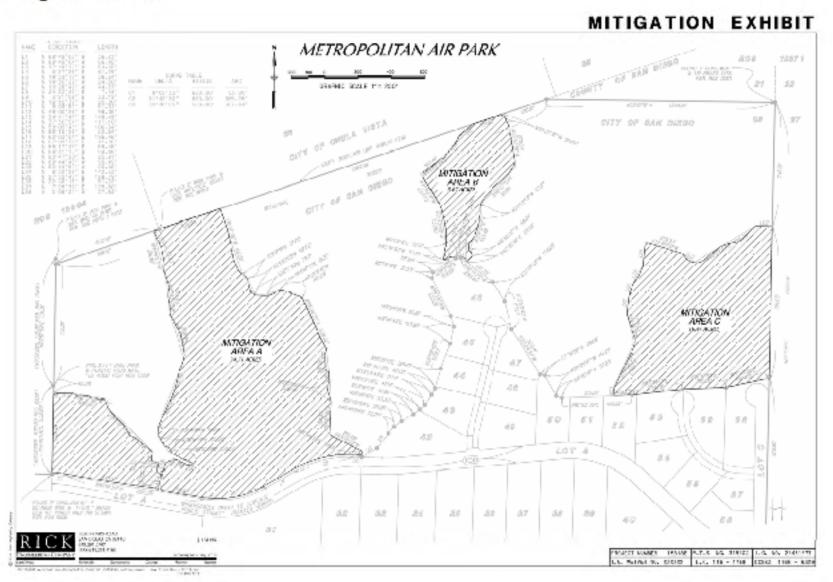




Map Date: 11/23/2015

PART III SUBJECT SITE ANALYSIS

#### Mitigation Exhibit

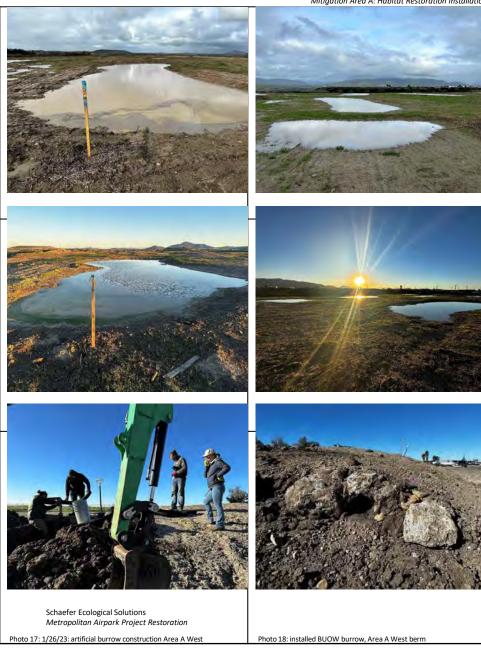




# FAA Presentation Goals and Objectives

- ➤ Improve Aviation Safety
- ➤ Develop Over 700,000 sq. ft. of Aviation Facilities to Serve the Aviation Community
  - ✓ Master Planned, Four Phased Development
  - ✓ California Environmental Quality Act Clearance
- Generate Revenue

Mitigation Area A: Habitat Restoration Installation



Mitigation Area A: Habitat Restoration Installation

Photo 24 – early onion (Allium praecox); fringes of Area A

Schaefer Ecological Solutions
Metropolitan Airpark Project Restoration
Photo 23 – chocolate lily (Fritillaria biflora); fringes of Area A

Mitigation Area A: Habitat Restoration Installation

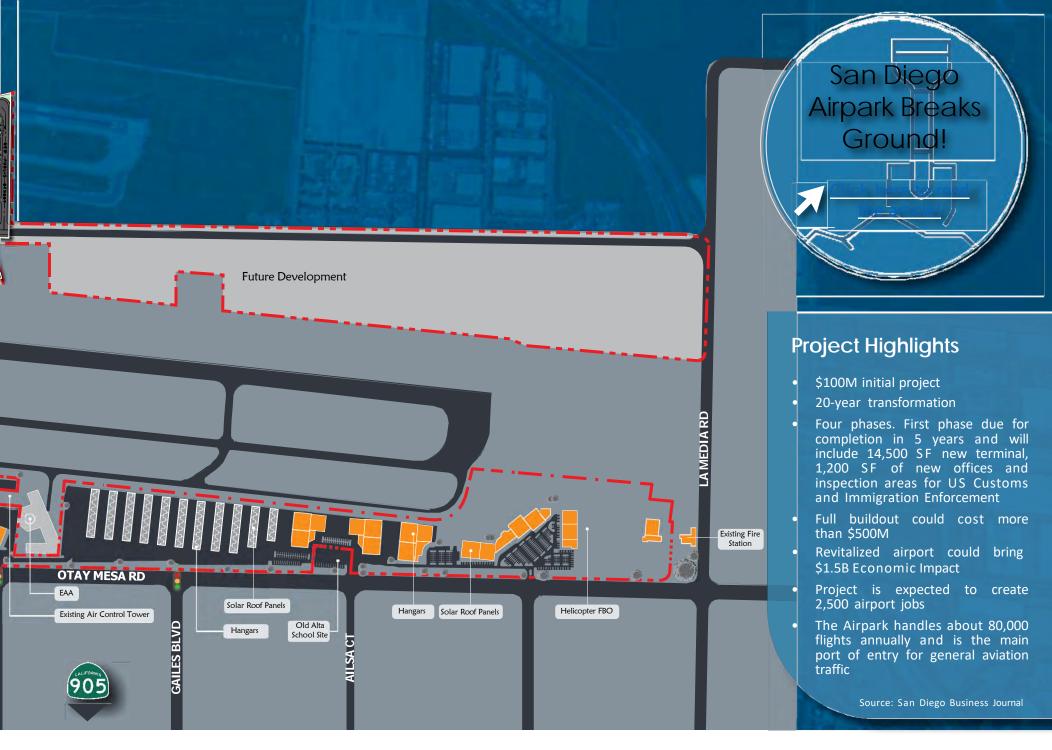
Schaefer Ecological Solutions Metropolitan Airpark Project Restoration

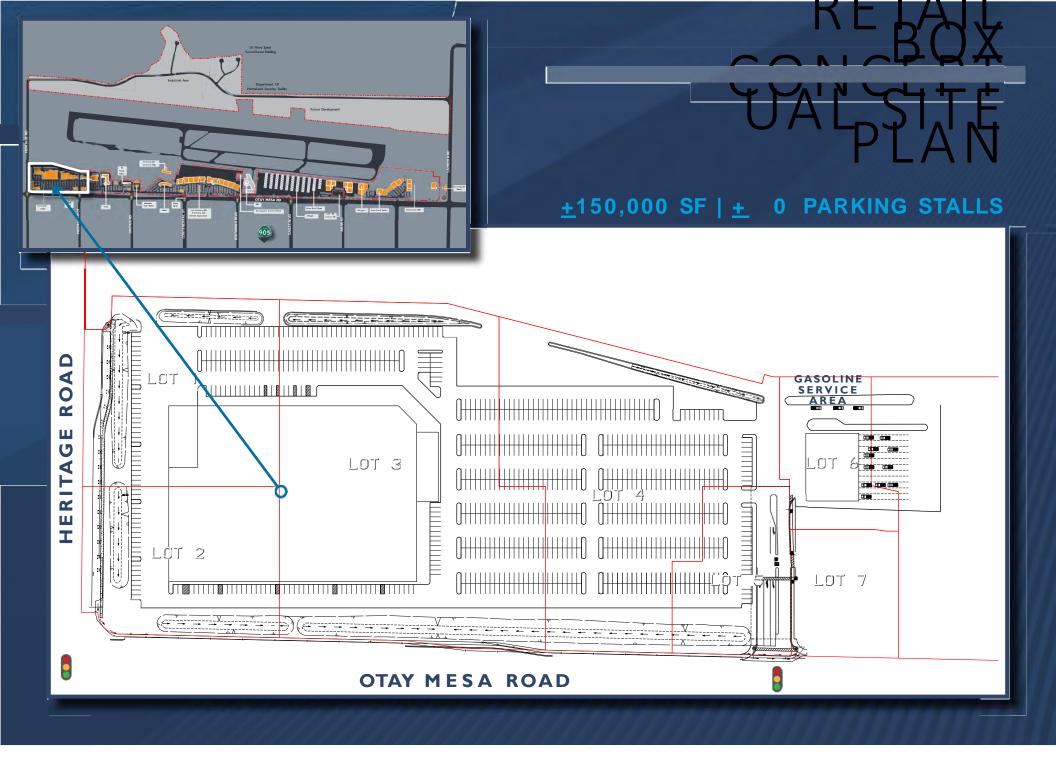
Photo 29 – installed container plants and irrigation Photo 30 – grass plots and irrigation.

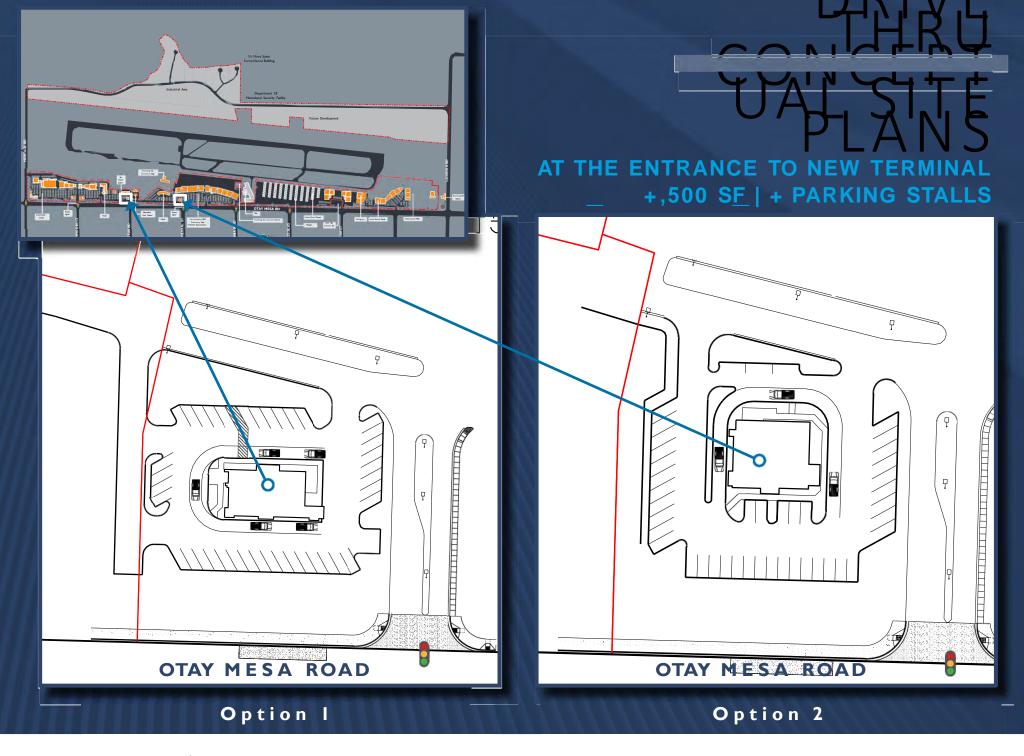














#### RETAIL **HIGHLIGHTS**



Approved development site with entitlements in place, offers the first new box space in San Diego County since 2019



Dense daytime population of 32,000. Total population projected to increase by 36% within 5 years



Drive thru zoning approved "by-right"



Freeway accessible and adjacent to the Border Crossing, serving 48 million vehicles annually

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