

# NATIONAL PREPAREDNESS MONTH

## SEPTEMBER 2023

### HELPING OLDER ADULTS PREPARE FOR DISASTER



Hashtags to use for social media:

#KingCountyReady #BeReady #ReadySeniors #NPM2023

#### King County Hazards/Preparedness social media

@KingCountyWA on Twitter and Facebook, @kingcountyoem on Instagram, blog post on [kcemergency.com](http://kcemergency.com)

#### ALERT King County registration campaign

- Facebook (English, Korean, Chinese, Russian)
- Spanish radio advertising

Throughout  
the  
Month

**Senior Center Preparedness Mini-Workshops and Material Distribution:**  
Senior Centers

**Ready, Set, Go!** Evacuation Campaign

**Stop the Bleed** Program and training promotion

7th **Disaster Skills Training Webinar** – King County employees

12th **Semi-annual test** of [Alert King County](https://www.kingcounty.gov/alert) opt-ins. To register for emergency alerts, go to [www.kingcounty.gov/alert](https://www.kingcounty.gov/alert).

13th  
12 – 1 p.m. **Disaster Skills Training Webinar** – open to the public, [register here](#)

14th  
1 – 3 p.m. **Trusted Partner Network Appreciation Celebration (Puget Sound Fire Authority, Fire Station 73, Kent)** – public is welcome

17th – 23rd **Preparedness Selfies** #readyseniors #KingCountyReady Take a selfie and show off who you are helping to get prepared on Facebook, Twitter, and Instagram

20th  
6:30 – 7:30 p.m. **Disaster Skills Training Webinar** – open to the public, [register here](#)

TBD **Facebook Live** at a.m. – “*Preparing with Seniors*” @KingCountyWA

