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How to Recruit Riders for your Vanpool!

RideshareOnline.com

Visit <u>www.RideshareOnline.com</u> and log-in or sign-up for a free account—you can look for new riders to add to your group. You may also contact existing vanpoolers who have a similar route as yours to see if they have a waiting list that you may contact.

Check in with You ETC!

Check in with your Employee
Transportation Coordinator (ETC),
commute services or human
resources—they may be able to help
spread the word to co-workers who
live by you.

Online/Social Media

Use Facebook, Craigslist, nextdoor.com, and other online social media to put the word out there that your van is actively recruiting riders.

Give a Ticket-to-Ride

Encourage new riders to try your vanpool for up to three days for free! They can try it and if they like it they can join your van.

Try a Little Networking

Talk up your group to your friends, coworkers, neighbors—they may know someone who could join your group.

Post Riders Wanted Flyer

<u>Post a Riders Wanted flyer</u> at your work site or in your neighborhood.







