

## How to Recruit Riders for your Vanpool!

#### **RideshareOnline.com**

Visit <u>www.RideshareOnline.com</u> and log-in or sign-up for a free account you can look for new riders to add to your group. You may also contact existing vanpoolers who have a similar route as yours to see if they have a waiting list that you may contact.

## **Check in with You ETC!**

Check in with your Employee Transportation Coordinator (ETC), commute services or human resources—they may be able to help spread the word to co-workers who live by you.

## **Online/Social Media**

Use Facebook, Craigslist, nextdoor.com, and other online social media to put the word out there that your van is actively recruiting riders.

#### Give a Ticket-to-Ride

Encourage new riders to <u>try your</u> <u>vanpool</u> for up to three days for free! They can try it and if they like it they can join your van.

# **Try a Little Networking**

Talk up your group to your friends, coworkers, neighbors—they may know someone who could join your group.

# **Post Riders Wanted Flyer**

Post a Riders Wanted flyer at your work site or in your neighborhood.



kingcounty.gov/metrovans 206-625-4500



